

# Mosaic Celebration

The Spirit of Community,  
90 Years Strong.

Thursday, April 17, 2025

*An evening to benefit*



**UNITED WAY**  
North Central New Mexico

For 90 years, United Way of North Central New Mexico has united people to create meaningful change in our community. Join us as a sponsor of our 90th Anniversary Mosaic Celebration an evening to celebrate progress, honor our supporters, and raise vital funds to build a stronger, healthier north central New Mexico where families can thrive. Individual tickets and tables for your team are also available for this unforgettable night of celebration and connection. Together, let's celebrate the spirit of community and the lasting impact we can make for the next 90 years and beyond.

## SPONSORSHIP LEVELS AND BENEFITS:

### **Turquoise Sponsor Level: \$7,500 – 1 Sponsorship Available**

- **Exclusive Branding Opportunity:** Prominent title sponsor recognition on all event correspondence, including, company logo on 90th anniversary page, invitations, emails, and newsletters, reaching thousands of community leaders, donors, and businesses.
- **Company Promotional Items:** Your branded items (produced by sponsor) will be distributed to all Mosaic Celebration attendees, amplifying your company's visibility.
- **Event Day Visibility:** Placement on event signage, programs, and shout out during the program introduction.
- **10 Tickets to attend the 2025 UWNCNM "Mosaic Celebration: The Spirit of Community, 90 Years Strong."**
- **10 Complimentary Drink Tickets:** Each of your guests will receive drink tickets to enjoy throughout the evening.
- **4 Exclusive Networking Reception Tickets:** Mingle with VIPs in the iconic Torreón, a culturally significant venue known for its stunning murals and panoramic views, making this an unforgettable part of the evening.
- **Social Media Spotlight (Facebook/Instagram /LinkedIn):**
  - **Pre-Event Acknowledgment:** Featured in promotional posts recognizing your sponsorship and its role in the event's success.
  - **Post-Event Recap:** Featured in recap posts highlighting the event's success and celebrating the contributions of valued sponsors like yours.

## SPONSORSHIP LEVELS AND BENEFITS:

### Ristra Sponsorship Level: \$5,000 – 2 Sponsorships Available

- Event-Day Branding: Company name and logo included on event signage and program materials.
- 10 Tickets to attend the 2025 UWNCNM “Mosaic: Celebration: The Spirit of Community, 90 Years Strong.”
- 10 Complimentary Drink Tickets: Each of your guests will receive drink tickets to enjoy throughout the evening.
- 2 Exclusive Networking Reception Tickets: Mingle with VIPs in the iconic Torreón, a culturally significant venue known for its stunning murals and panoramic views, making this an unforgettable part of the evening.
- Company Logo on 90th Anniversary Webpage: Your company’s name and logo will be featured on the event’s webpage.
- Social Media Spotlight (Facebook/Instagram /LinkedIn):
  - Pre-Event Acknowledgment: Featured in promotional posts recognizing your sponsorship and its role in the event’s success.
  - Post-Event Recap: Featured in recap posts highlighting the event’s success and celebrating the contributions of valued sponsors like yours.

### Roadrunner Sponsorship Level: \$2,500

- Event Day Branding: Company name and logo included on event signage.
- Company Logo on 90th Anniversary Webpage: Your company’s name and logo will be featured on the event’s webpage.
- 10 Tickets to attend the 2025 UWNCNM “Mosaic: Celebration: The Spirit of Community, 90 Years Strong.”
- Social Media Spotlight (Facebook/Instagram /LinkedIn):
- Pre-Event Acknowledgment: Featured in promotional posts recognizing your sponsorship and its role in the event’s success.
- Post-Event Recap: Featured in recap posts highlighting the event’s success and celebrating the contributions of valued sponsors like yours.

### Yucca Sponsorship Level: \$1,500

- Event Day Branding: Company name and logo included on event signage.
- Company Logo on 90th Anniversary Webpage: Your company’s name and logo will be featured on the event’s webpage.
- 5 Tickets to attend the 2025 UWNCNM “Mosaic: Celebration: The Spirit of Community, 90 Years Strong.”

### Individual tickets: \$150, includes:

Join us for an unforgettable evening of celebration, connection, and community impact!

- Heavy Hors d’ Oeuvres: Savor a variety of delicious and innovative creations crafted by local chefs, celebrating the flavors of NM.
- Cash Bar: Enjoy a selection of beverages while mingling with change-makers.
- Inspiring entertainment by captivating performers.

