

UWNCNM Community Investment Grants

2025-2026 Grant Cycle

Agenda

- Introductions
- Focus on Trust Based Philanthropy
- UWNCNM: Our Work
- Overview of Grants
 - Impact, Basic Needs, Santa Fe County
- Overview of Application
 - Submittable
 - Review questions
- Question and Answer



UWNCNM Staff

- Sarah Ehrhart, Director of Community Investments
- Trish Marquez, Community Engagement and Equity Lead
- Abby Bordner, Santa Fe Area Director

What is Trust Based Philanthropy

Values

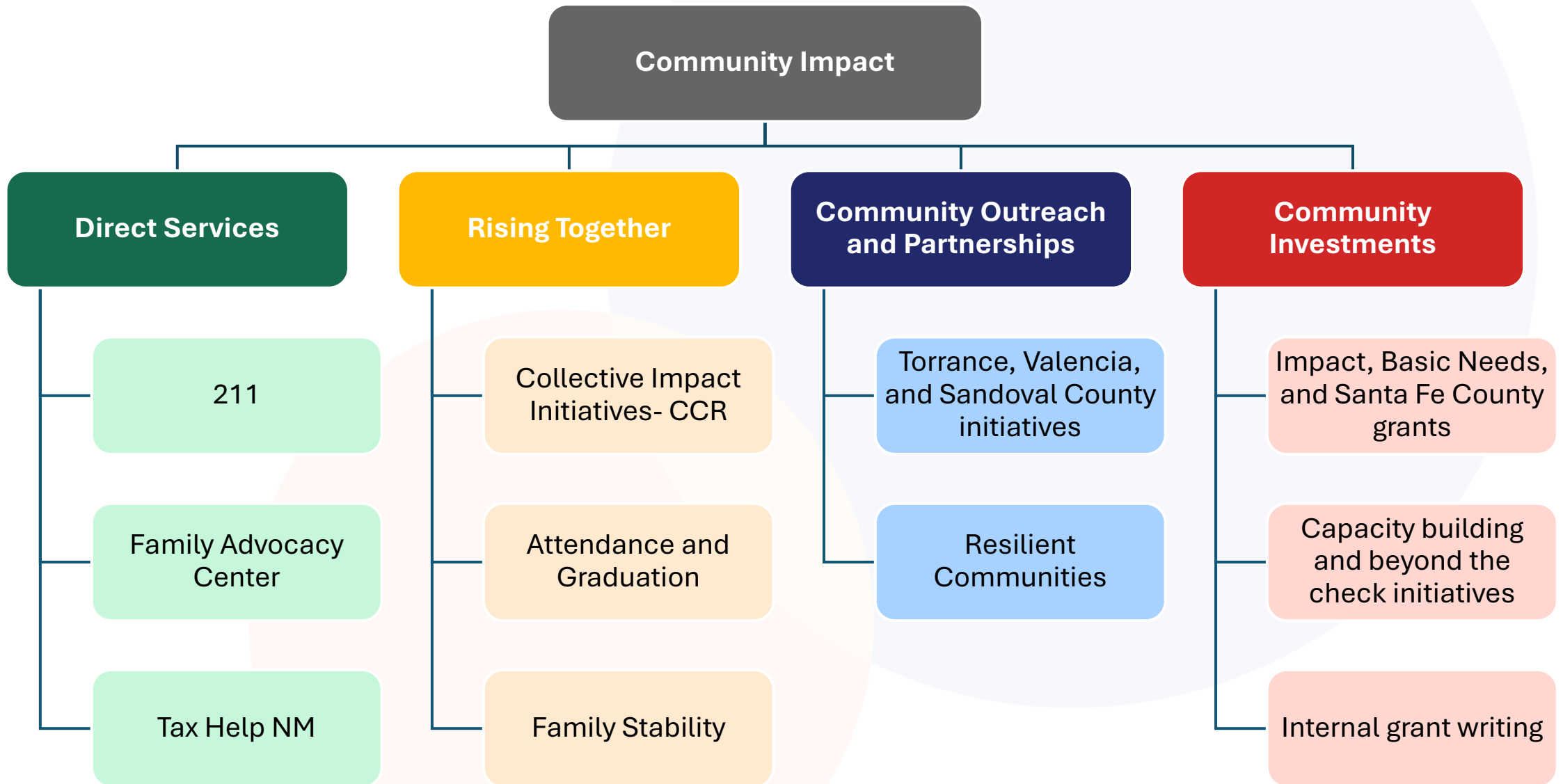
- Work for systemic equity
- Redistribute power
- Center relationships
- Partner in a spirit of service
- Be accountable
- Embrace learning

Practices

- Give multi-year, unrestricted funding
- Do the homework
- Simplify and streamline paperwork
- Be transparent and responsive
- Solicit and act on feedback
- Offer support beyond the check

Trust Based Philanthropy Progress

- All grants awarded as general operating dollars
 - Multi-year Impact grants (3 years)
- Shorter, more streamlined processes
 - Grant application focus on overall agency goals and outcomes
 - Financial Standards Review only required for selected agencies
 - Verbal grant reporting option
- Support beyond the check
 - Marketing
 - Capacity resources



United Way Worldwide Impact Areas

Click here to learn more about the global priorities of United Way: [Our Impact | United Way Worldwide](#)

<p>HEALTHY COMMUNITY Improving health and well-being for all</p>	<p>YOUTH OPPORTUNITY Helping young people realize their full potential</p>	<p>FINANCIAL SECURITY Creating a stronger financial future for every generation</p>	<p>COMMUNITY RESILIENCY Addressing urgent needs today for a better tomorrow</p>
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United Way of North Central New Mexico Local Impact Priorities:

<p>Community Safety- Improving community safety measures that support community access and wellness.</p> <p>Equitable Health Related Services- Increasing equitable access to health-related services including physical, mental, and behavioral health.</p>	<p>Attendance and Graduation- Improving Pre-K through 12th grade school outcomes through programming that emphasizes attendance and/or graduation</p> <p>CCR and WBL- Increase College & Career readiness through work-based learning experiences for high school, GED, and college students</p>	<p>Continuing Education- Increase skill building and degree/certificate attainment, to enhance economic mobility and financial independence.</p>	<p>Housing Stability- Increase access to housing by providing case management or other supportive services that result in long term housing stability for individuals and families.</p> <p>*Basic Needs- hunger relief, emergency/short term housing, healthcare, financial assistance, utility assistance, etc. *one-year grants</p>
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Agencies should apply to the best fit based on service location and services provided

Impact

Basic Needs

Santa Fe County

- Location**
- Purpose**
- Award Period**
- Award Limit**
- Frequency**

For agencies providing majority of their service in Bernalillo, Sandoval, Torrance, and Valencia Counties

Support the work of programs that align with UWNCNM's Impact Priorities

Three years (contingent on UWNCNM funds)

\$25,000 for agencies with an annual budget under \$100,000; \$50,000 for agencies with an annual budget over \$100,000. Selected agencies will receive no less than 25% of their request.

Agencies wait 1 grant cycle (1 year) after receiving a three-year award to re-apply

For agencies providing majority of their service in Bernalillo, Sandoval, Torrance, and Valencia Counties

Provide short-term limited support to the most vulnerable individuals and families.

One year

\$25,000 for agencies with an annual budget under \$100,000; \$50,000 for agencies with an annual budget over \$100,000. Selected agencies will receive no less than 25% of their request.

Agencies may re-apply each year

For agencies providing majority of their service in Santa Fe County

Support the work of programs that align with UWNCNM's Impact Priorities and/or Basic Needs

One year

\$20,000; selected agencies will receive no less than 25% of their request.

Agencies may re-apply each year

Grants Process and Timeline

Phase 1: Grant Application	February 3 rd	Grant applications open
	March 14 th	Grant applications close
Phase 2: Application Review	April	UWNCNM staff and Grant Panels review and score applications. Grant panels are made up of Community Investment Council, donors, volunteers, and members of the community connected to services provided. Panels will engage with agencies during review to follow up on any questions about the application.
Phase 3: Allocations	May	Community Investment Council recommends grant awards. Using the scoring and feedback from Grant Review Panels, the Community Investment Council makes final allocation recommendations to the UWNCNM Board of Directors. In Santa Fe, the Santa Fe Advisory Council will review panel scores and make recommendations.
	June 11 th	UWNCNM Board approves allocations, pending successful completion of FSR.
Phase 4: Financial Standards Review (FSR)	Week of June 12 th	Agencies selected to receive an award are notified and complete the Financial Standards Review (FSR) process. Award is dependent on successful completion of the FSR. Agencies not selected for award will also be notified at this time.
Phase 5: Award	July	Agencies complete FSR
	August	Payment begins for new awardees

Submittable

- Online platform that will be used for application, review, and tracking
- Agencies can create free accounts
- Need one primary email address to submit applications
- Submittable manages all technical support- response within 12 hours or less

<https://www.submittable.com/>

<https://unitedwayofcentralnewmexico.submittable.com/submit>



The screenshot shows the United Way of North Central New Mexico Submittable application page. At the top, the organization's name and logo are displayed. Below this, there are two application listings. The first listing is for the "2025-2026 Impact and Basic Needs Community Investments Grant Application", which ends on Friday, March 14, 2025, at 11:59 PM. It includes a "Guidelines" dropdown menu and a red "Submit" button. The second listing is for the "2025-2026 Santa Fe County Grant Application", which also ends on Friday, March 14, 2025, at 11:59 PM. It also includes a "Guidelines" dropdown menu and a red "Submit" button.

Submittable

Is your agency certified by the IRS as a 501c3 organization and do you certify that this agency is in good standing with the Attorney General's office and the New Mexico Secretary of State? *

Does your agency provide health or human services (as opposed to animal welfare or environmental stewardship)? *

Does your agency provide services in Bernalillo, Sandoval, Torrance and/or Valencia counties? *

Does your agency have a volunteer Board of Directors? *

Does your agency have documented by-laws, policies, or procedures that can be made available to UWNCNM upon request? *

Does your agency's work align with the Impact and Basic Need priorities of UWNCNM? *

<https://uwncnm.org/grant-cycle-priorities/>

Next

 [Manage Collaborators](#)

Agency Information and Demographics

1. Agency Name *

Limit: 300 characters

2. Address *

Country

Address

Address Line 2 (optional)

Grant Application

Agency Information and Demographics

- Name, address, primary contact information
- Counties served
 - % of service in each county
- Annual agency budget
- Staff and Board Information
 - Number and demographics of staff and board
 - Does your agency identify as being BIPOC-led?
- Client Information
 - Number and demographics of individual served

Agency Alignment

Impact

- Community Safety**- Improving community safety measures that support community access and wellness.
- Equitable Health Related Services**- Increasing equitable access to health-related services including physical, mental, and behavioral health.
- Attendance and Graduation**- Improving Pre-K through 12th grade school outcomes through programming that emphasizes attendance and/or graduation
- CCR and WBL**- Increase College & Career readiness through work-based learning experiences for high school, GED, and college students
- Continuing Education**-Increase skill building and degree/certificate attainment, to enhance economic mobility and financial independence.
- Housing Stability**- Increase access to housing by providing case management or other supportive services that result in long term housing stability for individuals and families.

Basic Needs

- Hunger relief services; both pantry and prepared meal services
- Short term housing and/or shelter for those experiencing homelessness
- Emergency or short-term shelter for individuals experiencing domestic violence
- Emergency and basic healthcare, dental care, and prescriptions
- Emergency assistance programs that provide materials or financial assistance
- Utility assistance
- Other (please describe)

Funding Request

- Amount of funding requested
 - Maximum \$25,000 for agencies with annual operating budgets under \$100,000
 - Maximum \$50,000 for agencies with annual operating budgets over \$100,000
 - Maximum \$20,000 for Santa Fe grants
- Partial funding may be awarded based on applications and available funds; awardees will receive no less than 25% of request.

What do you do?

Impact

- How does your organization's work align with each Impact Priority you selected?
- What are your organization's goals for the next 3 years, and how will these funds support your progress?

Basic Needs and Santa Fe

- Describe the services your agency provides
- Who is your target population and how do you know you are reaching them?

Data Collection and Use

- What data do you collect, and how do you use this data to show you are making progress toward your agency's goals?
- How does the data you collect inform continuous quality improvement?
- Describe collaborations you have with other community organizations. How do these collaborations improve services and outcomes?
 - **Focus on quality and impact, not quantity**

Addressing Systemic Inequities

- How do you consider the direct and lived experience of your staff and clients to inform program services?
- What is your agency doing to address systemic inequities, both internally and in the work you do in the community?
- How does your agency's strategic plan address systemic inequities over the next 3 years? Please provide examples.

Systemic Inequities

- United Way Worldwide
 - Use equity as one of the criteria in making community investments
 - Increase resource investments that address equity over time
 - Review staff, volunteer, and board demographics every two years
 - DEI is reflected in the strategic plan
 - Annual training for staff and board

Lived Experience – what does that mean?

People with lived experience are those directly affected by social, health, or other issues and by the strategies that aim to address those issues (i.e. individuals served by the nonprofits supported by UWNCNM).

Lived experience means knowledge based on someone’s perspective, personal identities, and history, **BEYOND** their professional or educational experiences.



Systemic Inequities

- Strategies for Centering Equity:
 - Focus on systems of change, in addition to programs and services
 - Ground work in data and target solutions
 - Shift power within collaboratives
 - Listen to and act with community
 - Build equity, leadership and accountability

QUESTIONS?

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UNITED IS THE WAY



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