

United Way of North Central New Mexico

Serving Bernalillo, Sandoval, Santa Fe, Tarrant, and Valencia counties



2025 Impact and Basic Needs Grant Application Forms

Grant applications can be submitted at:

<https://unitedwayofcentralnewmexico.submittable.com/submit>

between February 3, 2025 and March 14, 2025.

Qualification Form:

	Qualifies	Does not qualify
• Is your agency certified by the IRS as a 501c3 organization and do you certify that this agency is in good standing with the Attorney General's office and the New Mexico Secretary of State?	Yes	No
• Does your agency provide health or human services (as opposed to animal welfare or environmental stewardship)?	Yes	No
• Does your agency provide services in Bernalillo, Sandoval, Tarrant, and/or Valencia counties?	Yes	No
• Does your agency have a volunteer Board of Directors?	Yes	No
• Does your agency have documented by laws, policies, or procedures that can be made available to UWNCNM upon request?	Yes	No
• Does your agency's work align with the Impact and Basic Need priorities of UWNCNM?	Yes	No

Program and Agency Information and Demographics:

- Agency Name:
Employer Identification Number:
- Address:
- Program Name (optional):
- Primary Contact
First Name:
Last Name:
Email:
Phone:
- Secondary Contact (optional):
First Name:
Last Name:
Email:
Phone:
- Counties Served- Please check all that apply. Enter the percentage of work done in each county to equal 100%:
Bernalillo:
Valencia:
Tarrant:
Sandoval:
Santa Fe:
Other:
- Current Year Agency Budget:
- Number of full-time staff:
Number of part-time staff:
- How long has your agency been operating?

United Way of North Central New Mexico

Serving Bernalillo, Sandoval, Santa Fe, Torrance, and Valencia counties



10. Individuals Served

Number of individuals served annually:

Individuals Served- Gender	Percent of Individuals Served
Man	
Woman	
Non-binary/non-conforming	
Other gender identity	
Prefer not to answer	
Data not collected	
Total (should be 100)	%

Individuals Served- Race/Ethnicity	Percent of Individuals Served
African American/Black	
Asian	
Native Hawaiian or Other Pacific Islander	
White/Caucasian	
Hispanic/Latinx	
Indigenous/ Native American/ Alaska Native	
Multi-racial	
Other	
Prefer not to answer	
Data not collected	
Total (should be 100)	%

Additional Individual Served demographic information or clarification (optional):

United Way of North Central New Mexico

Serving Bernalillo, Sandoval, Santa Fe, Tarrant, and Valencia counties



11. Does the Executive Leaders of your agency (ED, CEO, etc.) identify as a person of color (identify as an individual from diverse racial and ethnic backgrounds)? If yes, select all that apply:

- African American/Black
- Asian
- Native Hawaiian or Other Pacific Islander
- Hispanic/Latinx
- Indigenous/Native American/Alaska Native
- Multi-racial
- Other
- Prefer not to answer

12. Board and Staff Demographics

Total Number of Board Members:

Total Number of Executive Level Staff:

Total Number of Management/Senior Level Staff:

Total Number of Entry/Mid-Level Staff:

Staff and Board Gender	Board of Directors	Executive Level	Management / Senior Level	Entry / Mid-Level
Man				
Woman				
Non-binary/non-conforming				
Other gender identity				
Prefer not to answer				
Data not collected				
Total (should be 100%)	%	%	%	%
Staff and Board Race/Ethnicity	Board of Directors	Executive Level	Management / Senior Level	Entry / Mid-Level
African American/Black				
Asian				
Native Hawaiian or Other Pacific Islander				
White/Caucasian				
Hispanic/Latinx				
Indigenous/ Native American/ Alaska Native				
Multi-racial				
Other				
Prefer not to answer				
Data not collected				
Total (should be 100%)	%	%	%	%

United Way of North Central New Mexico

Serving Bernalillo, Sandoval, Santa Fe, Tarrant, and Valencia counties



Impact and Basic Needs Application:

13. To which grant are you applying?

- Impact
- Basic Needs

Impact

Basic Needs

<p>14. With which UWNCNM Impact Priority(s) does your agency's work align?</p> <p>HEALTHY COMMUNITY</p> <ul style="list-style-type: none"> <input type="radio"/> Community Safety- Improving community safety measures that support community access and wellness. <input type="radio"/> Equitable Health Related Services- Increasing equitable access to health-related services including physical, mental, and behavioral health. <p>YOUTH OPPORTUNITY</p> <ul style="list-style-type: none"> <input type="radio"/> Attendance and Graduation- Improving Pre-K through 12th grade school outcomes through programming that emphasizes attendance and/or graduation. <input type="radio"/> CCR and WBL- Increase College & Career readiness through work-based learning experiences for high school, GED, and college students <p>FINANCIAL SECURITY</p> <ul style="list-style-type: none"> <input type="radio"/> Continuing Education-Increase skill building and degree/certificate attainment, to enhance economic mobility and financial independence. <p>COMMUNITY RESILIENCY</p> <ul style="list-style-type: none"> <input type="radio"/> Housing Stability- Increase access to housing by providing case management or other supportive services that result in long term housing stability for individuals and families. 	<p>14. Which Basic Needs service(s) does your agency address?</p> <ul style="list-style-type: none"> <input type="radio"/> Hunger relief services; both pantry and prepared meal services <input type="radio"/> Short term housing and/or shelter for those experiencing homelessness <input type="radio"/> Emergency or short-term shelter for individuals experiencing domestic violence <input type="radio"/> Emergency and basic healthcare, dental care, and prescriptions <input type="radio"/> Emergency assistance programs that provide materials or financial assistance <input type="radio"/> Utility assistance <input type="radio"/> Other- please describe:
<p>15. Amount of funding requested:</p>	
<p>16. How does your organization's work align with each of the Impact Priorities you selected?</p>	<p>16. Please describe the services your agency provides.</p>
<p>17. What are your agency's goals for the next 3 years and how will these funds support your progress?</p>	<p>17. Who is your target population and how do you know you are reaching them?</p>
<p>18. Grant funding from UWNCNM doesn't provide permanent or long-term support for agency operations; what other funding sources do you utilize, and what is your long-term sustainability plan for your agency?</p>	
<p>19. What data do you collect, and how do you use this data to show you are making progress toward your agency's goals related to the Impact Priorities/Basic Needs?</p>	
<p>20. How does the data you collect inform continuous quality improvement?</p>	
<p>21. Describe collaborations you have with other community organizations. How do these collaborations improve services and outcomes?</p>	
<p>22. How do you consider the direct and lived experience of your staff and clients to inform program services?</p>	
<p>23. What is your agency doing to address systemic inequities, both internally and in the work you do in the community?</p>	
<p>24. How does your agency's strategic plan address systemic inequities over the next 3 years? Please provide examples.</p>	
<p>25. Besides grant funding from UWNCNM, in what other partnership opportunities would your agency be interested? (optional)</p>	

United Way of North Central New Mexico

Serving Bernalillo, Sandoval, Santa Fe, Tarrant, and Valencia counties



Impact and Basic Needs Evaluation Rubric

	1	2	3
How does your organization's work align with each of the Impact Priorities you selected?	Limited or partial alignment with Impact Priorities; this may look like work being several levels removed or indirectly aligning, and/or including no or few clear examples of how work connects to priority area(s).	Strong alignment with Impact Priorities; each selected Impact Priority is described and includes clear examples of how work is directly connected to priority area(s).	Meets all criteria for 2 and demonstrates innovation in work being done in priority area. This may look like unique and proven approaches and/or using a model of collective impact for sustainable outcomes.
Impact: What are your agency's goals for the next 3 years and how will these funds support your progress?	Goals are unclear or only partially articulated.	Goals are clearly defined with a comprehensive explanation of grant fund utilization	Meets all criteria for 2 and includes how the agency plans to leverage current goals to work towards future improvement/expansion.
Basic Needs: Who is your target population and how do you know you are reaching them?	Target population partially articulated with some clarity on how this population is reached	Target population is clearly defined with a comprehensive explanation of agency outreach plan	Meets criteria of 2 and discusses innovative or creative ways to reach unserved portions of target populations
Grant funding from UWN CNM doesn't provide permanent or long-term support for agency operations; what other funding sources do utilize, and what is your long-term sustainability plan for your agency?	No or limited sustainability plan; this may look like limited description of other funding sources or a sustainability plan that does not seem secure.	Well-defined, long-term sustainability plan.	Meets criteria of 2 and inspires confidence that agency can leverage UW funding to secure and advance other funding streams.
What data do you collect, and how do you use this data to show you are making progress toward your agency's goals related to the Impact Priorities?	Lack of clear data points; Agency does not define what or how data is collected OR data collected is not related to measuring impact related to the Impact Priority area(s).	Some data points defined, but not comprehensive; this may look like not clearly describing why or how data is collected OR agency has few clearly defined data points to measure impact; OR not providing clear examples of how data shows progress.	Clearly defined data points and effective use to demonstrate progress; agency clearly states what and how data is collected and gives examples of how data is utilized to measure progress.
How does the data you collect inform continuous quality improvement?	Minimal use of data for improvement; this may look like not describing how data drives quality improvement, or unclear connections between data and ongoing improvement.	Some use of data, but not consistently for improvement; this may look like not having a clearly defined process for using data for ongoing quality improvement.	Proactive and consistent use of data for continuous quality improvement.
Describe collaborations you have with other community organizations. How do these collaborations improve services and outcomes?	Limited or some collaborations; agency provides examples of partnership or connection but does not describe how the partnership furthers the impact of their work, or the partnership may not be connected to Impact Priorities.	Strong collaborations significantly improving services and outcomes; Agency included detailed examples of community partnerships and connections that they are currently leveraging in order to further the impact of their work.	Meets criteria of 2 and provides examples of changes or improvements as a result of the partnership(s).

United Way of North Central New Mexico

Serving Bernalillo, Sandoval, Santa Fe, Tarrant, and Valencia counties



	1	2	3
How do you consider the direct and lived experience of your staff and clients to inform program services?	Minimal or partial consideration of experiences; this may look like not describing processes of gathering feedback directly from impacted individuals and/or staff with lived experience, not clearly incorporating feedback into program decisions, or making decisions without input from those impacted.	Comprehensive consideration leading to tailored services; clear reflection of staff with lived experience, communities and populations served in decision making and program design.	Meets criteria of 2 and has a formal or permanent structure; this may look like including those with direct and lived experience on boards, having advisory committees, or policies/bylaws that ensure involvement.
What is your agency doing to address systemic inequities, both internally and in the work you do in the community?	Limited evidence of efforts or some evidence with room for improvement; this may look like only describing internal or external work but not both, OR just beginning to incorporate some strategies to address systemic inequities. Agency is not yet incorporating addressing systemic inequities as part of service delivery and does not regularly discuss systemic inequities with leadership, staff, and/or populations served.	Clear and compelling evidence of impactful efforts; Agency is actively and deliberately working to address systemic inequities in north central New Mexico. Agency provides relevant and concrete examples of addressing inequities both internally and in the community.	Meets criteria of 2 and shows evidence of advocacy/policy work related to larger systems change in the community.
How does your agency's strategic plan address systemic inequities over the next 3 years? Please provide examples.	Lack of consideration of addressing systemic inequities, or only partial inclusion of equity considerations.	Strategic plan shows clear examples of plan to address systemic inequities	Strategic plan comprehensively incorporates equity initiatives throughout.
Overall Application	Reviewer has reservations around application.	Reviewer supports application.	Reviewer finds application exceptional.