

# THE CHOICE IS YOURS

## UWNCNM Initiatives

Our **Rising Together** work aims to improve educational attainment and family stability across north central New Mexico.



## Donor Group Initiatives

- **Guys Give** focuses on supporting survivors of domestic violence and
- **Hispano Philanthropic Society** promotes Hispanic leadership in philanthropy to advance cultural prosperity in our community.
- **Women United** works to build meaningful and lasting change empowering women to improve their lives.
- **Young Leaders Society** inspires young leaders to donate time, resources and skills to empower area youth

To learn more about workplace giving, visit [uwncnm.org/workplace-giving](http://uwncnm.org/workplace-giving)



## WHAT A DOLLAR PROVIDES 2024

Unite with **United Way of North Central New Mexico** to ensure every person has an equal chance for a bright future. Donations make a real difference for individuals, children and families in our five-county community.



### What does \$5 a day (**\$1,825**) provide?

Support updates to the 211 Helpline database to provide callers in need with resources in housing, utilities and food.



### What does \$10 a week (**\$520**) provide?

Allows the Family Advocacy Center (FAC) to provide a week's worth of hotel vouchers for two families to leave violent homes.



### What does \$15 a paycheck (**\$390**) provide?

Sponsors 80 students to participate in career/college readiness activities: resume writing workshops, mock interviews and career fairs.



### What does \$5 a paycheck (**\$130**) provide?

Underwrites incentives for 26 students who are rewarded for improved school attendance, making them more likely to graduate high school.



**UNITED WAY**  
North Central New Mexico

# BY THE NUMBERS

2024

\$2,150,000 to support 72 nonprofits in four counties (Bernalillo,

Sandoval, Torrance and Valencia) and \$725,000 in Santa Fe to 16 nonprofits in July 2024

211 supported more than 10,000 callers with more than 16,500 referrals in 2023

The ZIP codes with the highest needs are 87108, 87121 and 87105

190 Tax Help New Mexico volunteer tax preparers worked at 23 regional sites and completed 9,433 returns, resulting in \$16.1 million in refunds/credits

returned to New Mexicans in 2023

5,600+ people seek services at the

Family Advocacy Center annually and are provided with shelter, food and clothing, physical and mental health attention, and more

In 2023, our donor groups worked with 9 agencies and collectively awarded

\$315,400 in grants.



# THE CHOICE IS YOURS

The Choice is Yours. Gifts made to United Way of North Central New Mexico support our mission to improve lives in our five-county communities.

UWNCNM provides annual grant funding to health and human service programs in the 5-counties we serve with a focus on Family Stability and Youth Development. Our Basic Needs grants support emergent needs, such as food, utility and rental assistance, emergency shelter services, and more.

When you designate your entire gift to other nonprofits, 10% of your donation is retained for an opportunity to contribute to a United Way program or initiative.



## UWNCNM Community Priorities

### UWNCNM Direct Services

- 211 is an information and referral helpline that connects callers with human services in the five-county area UWNCNM serves as well as Catron, Cibola, McKinley and Socorro counties.
- Tax Help New Mexico offers free tax preparation services to New Mexico households with an annual income of \$65,000 or less or those who are 65 years or older.
- The Family Advocacy Center (FAC) provides victims of sexual assault and interpersonal violence with integrated support services under one roof, reducing trauma and stress for clients.
- Ride United provides free transportation in Santa Fe County for people to get to critical appointments, such as doctor's appointments or a job interview.

# RESILIENT COMMUNITIES

In a new initiative in Santa Fe and Valencia Counties, United Way is partnering with local organizations that seek to improve community self-reliance. An investment totaling \$2.375 million over three years in these two counties will allow the partner agencies to focus on systems change to increase economic autonomy.



# BY THE NUMBERS BERNALILLO COUNTY

UWNCNM awards to programs serving Bernalillo County

**70 GRANTS**

**117,500+** PEOPLE IMPACTED

**\$1,800,000+** INVESTED

## RESILIENT COMMUNITIES

### Santa Fe County Year 1 of 3

Bienvenidos Outreach \$100,000 | Earth Care New Mexico \$100,000 | Mother Nature Center \$100,000 | Santa Fe Farmers' Market Institute \$100,000 | Santa Fe Indigenous Center \$100,000 | Three Sisters Collective/ Full Circle Farm \$100,000

### Valencia County Year 1 of 3

Valencia Community Fund/Teen Center \$83,333 | Valencia County Action Network \$58,333 | Food Assistance Program \$50,000

### 2024 Tri-County Fund

This fund is dedicated to rural areas that don't often have access to charitable dollars. Rooted in trust-based philanthropy, the following grants are unrestricted to allow agencies to put the dollars to work where they will be most effective.

### Sandoval County

Haven House \$20,500 | Seed to Need \$7,500 | St. Felix Pantry \$40,000

### Torrance County

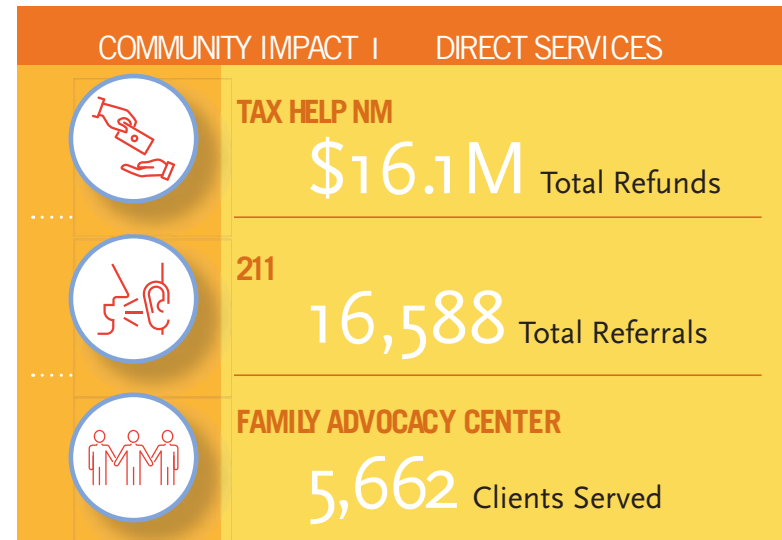
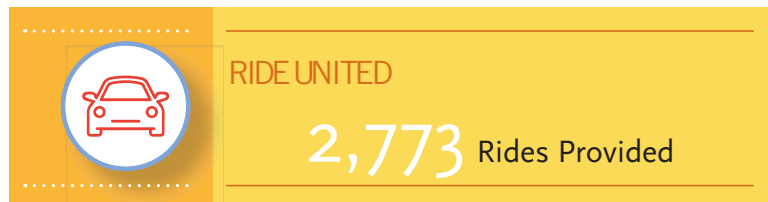
WAVES Behavioral Health \$25,000

### Valencia County

Valencia County Literacy Council \$10,000 | Valencia County Action Network \$10,000

# COMMUNITY IMPACT | DIRECT SERVICES

## Ride United Santa Fe County



# BY THE NUMBERS SANDOVAL COUNTY

UWNCNM awards to programs serving Sandoval County

**35 GRANTS**

**70,500+** PEOPLE IMPACTED

**\$125,000+** INVESTED

Partner agencies making an impact in Sandoval County include:

- Haven House
- Healing Addiction in Our Community
- Paws and Stripes
- Rebuilding Together Sandoval County
- Seed2Need

# BY THE NUMBERS SANTA FE COUNTY

UWNCNM awards to programs serving Santa Fe County

**36 GRANTS**

**62,500+** PEOPLE IMPACTED

**\$267,000+** INVESTED

Partner agencies making an impact in Santa Fe County include:

- Breakthrough Santa Fe
- Coming Home Connection
- Girls Inc. of Santa Fe
- Scott's House
- SF Public Schools Adalante Program
- YouthWorks

# BY THE NUMBERS TORRANCE COUNTY

UWNCNM awards to programs serving Torrance County

**17 GRANTS**

**11,500+** PEOPLE IMPACTED

**\$35,000+** INVESTED

Partner agencies making an impact in Sandoval County include:

- East Mountain Food Pantry
- Healing Addiction in Our Community
- Mothers Against Drunk Driving
- Presbyterian Medical Services

# BY THE NUMBERS VALENCIA COUNTY

UWNCNM awards to programs serving Valencia County

**28 GRANTS**

**8,300+** PEOPLE IMPACTED

**\$92,000+** INVESTED

Partner agencies making an impact in Valencia County include:

- Healing Addiction in Our Community
- La Vida Felicidad, Inc.
- Rocky Mountain Youth Corps
- Valencia Community Action Network
- Valencia Shelter Services