

# WORKPLACE CAMPAIGNS

## WHAT'S IN IT FOR YOUR COMPANY?



Recognition for Generosity



Achieve Social Responsibility Goals



Build Teamwork and Innovation

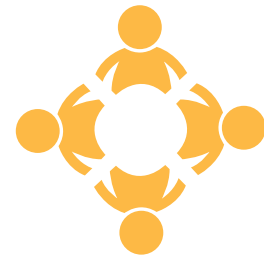
## WHAT'S IN IT FOR YOUR EMPLOYEES?



Volunteer Opportunities



Simplified Giving



Community Connection

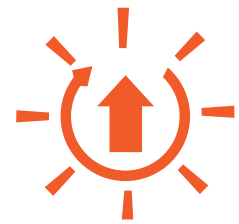
## WHAT'S IN IT FOR UNITED WAY?



Help Accomplishing Our Mission



Joining Donors, Partners & Volunteers



Improve Program Systems & Innovate

## WHAT'S IN IT FOR OUR COMMUNITY?



Healthy & Productive Lives



Increased Resources for Impact



A Stronger Community

How do we get started running a campaign? Contact Melissa Dracup at United Way of North Central New Mexico at [melissa.dracup@uwnncm.org](mailto:melissa.dracup@uwnncm.org) or 505-245-1754. The Investor Relations team is happy to meet with your organization's leadership to set up a campaign that suits your workplace.