

UNITED WAY OF NORTH CENTRAL NEW MEXICO Impact Report 2023-24

COMMUNITY IMPACT | DIRECT SERVICES



TAX HELP NM

\$16.1M Total Refunds



211

16,588 Total Referrals



RIDE UNITED

2,773 Rides Provided



FAMILY ADVOCACY CENTER

5,662 Clients Served

TOCQUEVILLE SOCIETY

Our **292** members
contribute **\$10,000**
or more to
UWNCNM annually



1934-2024
90 Years of Caring

\$636 million
to local nonprofits
over **90** years

IMPACT INVESTORS

272 donors
contributed **\$2,500**
and more in fiscal
cycle **2023-24**

LAUNDRY LOVE

260
families served



WEEK OF CARING



250+ volunteers

CORPORATE CORNERSTONE

Our
Corporate
Partners donated
\$1,560,000



RESILIENT COMMUNITIES

\$2,375,000
invested

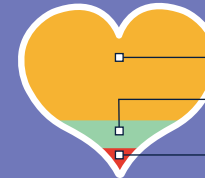


COMMUNITY INVESTMENT GRANTS

\$2,150,000 to **72**
organizations



\$13,460,000 REVENUE RAISED



\$11.27M

Individual Supporters

\$1.56M

Corporate Gifts

\$627,000

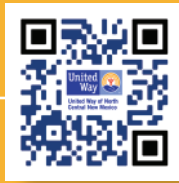
Private Foundations and Federal Grants

90 Years of Caring



UNITED WAY
North Central New Mexico

OUR FUTURE OUTLOOK



Join the movement!

RODNEY PRUNTY
President and CEO

As UWNCNM celebrates its 90th anniversary and envisions the next 90 years, our commitment to building stronger, more resilient communities remains steadfast. With a forward-thinking approach rooted in collaboration and innovation, we anticipate a future where United Way continues to catalyze transformative change, empowering communities to overcome obstacles and realize their full potential.

Here are some of the ways you can join with us and take action to make an impact:

To mark our 90th anniversary, we're actively seeking new Impact Investors to join us in making a difference. Our aim is to welcome 90 new Impact Investors in 2024! For more information, please contact Remi Ward, Major Gifts Officer, at 505.532.3149 or remi.ward@uwncnm.org.

United Way's Week of Caring is just the beginning of our efforts to connect volunteers with meaningful opportunities year-round. Join us in supporting nonprofit agencies throughout our five-county region by participating in service projects during our Week of Caring Sept. 16-21 and beyond. Together, we can make a lasting impact in our community. Sign up at uwncnm.org/week-of-caring/.

For a growing number of U.S. households, financial stability is nothing more than a pipe dream, no matter how hard they work. These households are **ALICE® – Asset Limited, Income Constrained, Employed** – earning above the Federal Poverty Level yet struggling to afford basic expenses. **United for ALICE** in New Mexico will focus on providing essential assistance and support to these households across the state. Whether you are an individual, company, or a local organization – **you can join our effort!** For more information, please contact Jeanette Brahl, NM Statewide ALICE Coordinator at 505.245.1740 or jeanette.brahl@uwncnm.org.

Join United Way as we work towards impactful community involvement, fostering sustainable initiatives that benefit individuals and families across our state and communities.