



FOR IMMEDIATE RELEASE  
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## United Way of North Central New Mexico to Host ALICE Discussion

Albuquerque, NM – United Way of North Central New Mexico (UWNCNM) will host more than 100 community members, government officials and business leaders for a discussion about poverty in New Mexico on May 2, 2024. ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed to describe those who earn above the federal poverty level but still experience financial insecurity. The framework provides states a way to understand and utilize data to reshape the dialogue for those who experience economic challenges and lead to developing and activating solutions to relieve financial hardship for anyone who can be described as ALICE.

Through strategic initiatives and collaborative efforts, communities can alleviate the impacts of financial strain, empower individuals, and build stronger, more resilient communities. United Ways and their partners in New Mexico will focus on providing essential assistance and support to ALICE households across the state. This event will seek financial commitments from local organizations and stakeholders to access the ALICE data to make informed decisions about future opportunities.

“United Way exists to help individuals and families build a better future for themselves,” said Rodney Prunty, President and CEO of United Way of North Central New Mexico. “For 90 years, we’ve worked with our community to affect positive change. The ALICE report will give us all a new lens to better understand financial hardship, and lead to new ways of thinking to support households that are one critical event away from financial crisis.”

Kiran Handa Gaudio, President and CEO of United Way of Northern New Jersey will be the featured speaker. Other speakers include Rodney Prunty; Cathryn Abeyta, Executive Director of San Juan United Way; and Amanda Morales, Chief Executive Officer of United Way of Southwest New Mexico.

The United for ALICE movement, led by United Way of Northern New Jersey, has spread to half of U.S. states and includes United Ways, corporations, nonprofits and foundations working together to change the dialogue about financial hardship. ALICE compiles unbiased data that is replicable, regularly updated, sensitive to local context, and most importantly, actionable.

The meeting will be held from 10-11:30 a.m. at the United Way of North Central New Mexico office, 2340 Alamo Ave. SE, second floor, in Albuquerque. For more on ALICE, visit <https://www.unitedforalice.org/>

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*United Way of North Central New Mexico, founded in 1934, serves a five-county region. UWNCNM brings together donors, businesses, nonprofits, government and others to create better solutions to our community’s challenges. Our programs and donor dollars ensure that individuals and families in north central New Mexico have the opportunity to achieve potential through education, that they are healthy and safe, are financially stable and live life with dignity. To learn more, visit [www.uwncnm.org](http://www.uwncnm.org) or call 505-247-3671.*