

# 2024 WEEK OF CARING

## (September 16 – 21)

90 years of caring – UNITED in volunteering

United Way's annual Week of Caring event provides multiple opportunities to support nonprofit agencies throughout our five-county region. Volunteers will participate at various partnering nonprofit agencies to fulfill their need for help with an array of service projects. This event gets the community engaged with the nonprofits that serve their area and conveys the real-life impact these organizations provide to the public.

### SPONSORSHIP LEVELS AND BENEFITS:

#### Community Builder Sponsors \$5,000 – 1 Sponsorship Available

- Company recognition on event correspondence
- Company logo on Week of Caring t-shirt
- Company/logo listing on Week of Caring webpage
- Customized Week of Caring volunteering opportunity
- **Early Bird Invitation to United Way 10th Anniversary Events**
- Complimentary item(s) distributed at event locations (*item(s) produced by sponsor*)
- UWN CNM presentation for your employees (*per request*)
- Social media toolkit to share event details with your employees and network
- Social media Week of Caring partnership post
- Sponsorship fee is tax deductible

#### Community Connector Sponsor \$2,500 – 2 Sponsorships Available

- Company recognition on event correspondence
- Company logo on Week of Caring t-shirt
- Company/logo listing on Week of Caring webpage
- Company participation opportunities at our annual Week of Caring volunteering event
- UWN CNM presentation for your employees (*per request*)
- Social media toolkit to share event details with your employees and network
- Social media Week of Caring partnership post
- Sponsorship fee is tax deductible



### **Community Collaborator Sponsor \$900 (90th anniversary special offer)**

- **Special 90th anniversary partner listing on event correspondence (*invitation and newsletter*)**
- **Company listing on 90th anniversary webpage**
- **Early bird invitations to United Way 90th anniversary events**
- Company listing on Week of Caring t-shirt
- Company listing on Week of Caring webpage
- UWNCNM presentation for your employees (*per request*)
- Social media toolkit to share event details with your employees and network
- Sponsorship fee is tax deductible

### **Donor Group 90th Anniversary Special Offer \$900 (addition to Week of Caring Sponsorship Packages)**

- Sponsor 9 company employee Donor Group memberships
  - Company employees can choose from the following Donor Groups: Guys Give, Hispano Philanthropic Society, Retire United, Women United, Young Leaders Society
- Special Offer is tax deductible