

2024 SPONSORSHIP OPPORTUNITIES

United Way is celebrating 90 years of caring – in the community, for the community.

For 90 years, United Way of North Central New Mexico has effectively served our community, connecting people to opportunities and services. Today, this work is as vital to our state as it was in 1934. This collaborative community effort now covers a five-county area that is home to 1.072 million people. United Way's programs include the 211 Helpline, Tax Help NM, the Family Advocacy Center and Ride United in Santa Fe County. When you support United Way, you help families gain stability and children reach their brightest potential.



In the community, for the community.



• 1934 - 2024 •

UNITED WAY OF NORTH CENTRAL NEW MEXICO

DONOR GROUPS

90 years of caring – UNITED in serving the community.

UWNCNM Donor Groups are dedicated to inspiring, educating, and encouraging the members of our community through philanthropy, networking, and leadership. By sponsoring our Donor Groups, you have the opportunity to impact our community and show your commitment to making Bernalillo, Santa Fe, Sandoval, Torrance, and Valencia counties better places to live.

SPONSORSHIP LEVELS AND BENEFITS:

Event Sponsorship Package \$4,000

- Company recognition on all Donor Group event correspondence
- Company recognition in the UWNCNM Annual Review Publication
- Company logo on Donor Group webpages
- Company recognition in UWNCNM newsletter event recap
- Company recognition in UWNCNM social media event recap
- Company recognition at every Donor Group event
- Company participation opportunities at our annual Week of Caring volunteering event
- **Early bird invitations to United Way 90th anniversary events**
- Full access to all Donor Group events

Networking Sponsorship Package \$1,000

- Company recognition on selected Donor Group event correspondence
(*Donor Group member newsletter*)
- Company listing on Donor Group webpage
- Company recognition at every selected Donor Group event
- Company participation opportunities at our annual Week of Caring volunteering event
- Full access to all Donor Group events

Donor Group 90th Anniversary Special Offer \$900

(addition to the Event or Networking Sponsorship Package)

- Sponsor 9 company employee Donor Group memberships
 - Company employees can choose from the following Donor Groups: Guys Give, Hispano Philanthropic Society, Retire United, Women United, Young Leaders Society
- Special Offer is tax deductible