

Chile Express

December 7th & 8th



90 years of community outreach

UWNCNM has partnered with the Wheels Museum for a winter locomotive experience on December 7th and 8th! This festive event will offer two days of family fun filled with pictures with Santa, educational and community resource activity tables, and holiday inspired treats. By becoming a sponsor, you'll showcase your commitment to engaging with our community and help make this magical event a success.

SPONSORSHIP LEVELS AND BENEFITS:



North Pole Sponsor \$20,000 – 1 Sponsorship Available

- Title sponsorship recognition on event correspondence
- Company promotional item(s) distributed at events (*item(s) produced by sponsor*)
- Company URL and logo listing on 90th anniversary webpage
- Tabling/Booth space at event (*per request and availability*)
- Designated 1-hour time slot for your company employees + family at the Chile Express
- 2 VIP tables at the Community Celebration
- 1 VIP table at the 2025 United Way Celebration (*includes drink tickets for entire table*)
- **Early bird invitations and access to United Way 90th anniversary events**
- United Way Week of Caring customized volunteer opportunities
- Shared Purpose Benefit (*create a unique community engagement opportunity through volunteering, community conversations or with our direct service programs*)
- Option to sponsor 9 company employee Donor Group memberships
 - °Company employees can choose from the following Donor Groups: Guys Give, Hispano Philanthropic Society, Retire United, Women United, Young Leaders Society
- UWNCNM presentation for employees (*per request*)
- Social media toolkit to share event details with your employees and network

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SPONSORSHIP LEVELS AND BENEFITS:



Golden Ticket Sponsor \$7,500 – 3 Sponsorships Available

- Sponsorship level recognition on event correspondence
- Company promotional item(s) distributed at event (*item(s) produced by sponsor*)
- Designated 1-hour time slot for your company employees + family at the Chile Express
- 1 VIP table of 10 seats at the 2025 United Way 90th Anniversary Celebration
- Drink tickets for entire table
- Company/logo listing on 90th anniversary webpage
- **Early bird invitations to United Way 90th anniversary events in 2024**
- Company participation opportunities at our annual 2024 Week of Caring volunteering event
- UWNCNM presentation for employees (*per request*)
- Social media toolkit to share event details with your employees and network

Silver Bell Sponsorship Level \$2,500

- Sponsorship level recognition on event correspondence
- Designated 1-hour time slot for your company employees + family at the Chile Express
- **Company listing on 90th anniversary webpage**
- Company participation at our annual 2024 Week of Caring volunteering event
- UWNCNM presentation for employees (*per request*)
- Social media toolkit to share event details with your employees and network

Donor Group 90th Anniversary Special Offer \$900 (*addition to the Gold Ticket or Silver Bell Sponsorship and available as an individual pledge*)

- Sponsor 9 company employee Donor Group memberships
 - °Company employees can choose from the following Donor Groups: Guys Give, Hispano Philanthropic Society, Retire United, Women United, Young Leaders Society