

UWNCNM 90th Anniversary Celebration Press Conference Speakers



Bio – Rodney Prunty, President & CEO, United Way of North Central New Mexico:

Rodney Prunty is a passionate, dedicated community servant with 36 years of experience in the nonprofit sector, including 16 years with United Way.

Rodney began employment at United Way in 2007 as a resource development manager for United Way of Rock River Valley in Rockford, IL (UWRRV), where he was responsible for developing and implementing fundraising strategies and donor cultivation for the annual campaign. In 2010, he was promoted to vice president of UWRRV. In this role, he oversaw an array of activities for the organization including human resources, organizational budgets, volunteer recruitment, community partnerships, community initiatives, campaigns, and grants.

Rodney joined United Way of Racine County (UWRC) in Racine, Wisconsin in August of 2013 as the President and Chief Professional Officer. During his tenure, Rodney helped create a culture of relationship management in UWRC's resource development department, which was integral to UWRC's fundraising success. Rodney's leadership in Racine led to its United Way campaigns being ranked in the top ten of the highest fundraising totals in the organization's history.

Rodney began his role as President & CEO of United Way of Central New Mexico (UWCNM) in June of 2019. In his first year, Rodney's experience in fundraising, relationship-building, community engagement, and collective impact began to have an effect in central New Mexico. UWCNM was also selected as one of forty-seven local United Ways across the country to receive a transformational gift from MacKenzie Scott in 2020. In 2021, UWCNM adopted Santa Fe as the fifth county in its service area and in January of 2023, announced its new name to better reflect the counties served, United Way of North Central New Mexico.

Mr. Prunty is unwavering in his focus to create long-term, positive community change at scale. He holds a Master's Degree in Organizational Leadership and a Bachelor's Degree in Human Services.



Bio – Ari Herring, Co-Executive Director of the Rio Grande Food Project:

As a child, Ari Macpherson Herring heard of her grandparents' meeting at a 20/30 club in Albuquerque. What she didn't know then was that her grandfather, Judge Danny Macpherson, started an important legacy then: the founding of the Community Chest (that is now the United Way of North Central New Mexico) in 1934.

Ari learned of that fact when she applied for a role in community grant giving at UWNCNM. Today, as Co-Executive Director of the Rio Grande Food Project, Ari brings that legacy into a full loop. Ari's career has taken her around the world and close to home, focusing her skills on helping others by addressing their needs. She remains a friend and partner of United Way of North Central New Mexico. "United Way has served as a convener, a funder of collaboration, and it's served as a friend to many of us determined to make our community better."

Bio - Robin Divine, Chief Executive Officer of TriCore Laboratories:

Robin is Chair of the UWNCNM 2024 Campaign Cabinet, and Honorary Co-chair of the 90th Anniversary. She is experienced in integrated health systems and provides insight about critical interdependencies leading to successful collaborations.