



UWNCNM Community Investment Grants

2024-2025 Grant Cycle

**United Way of North
Central New Mexico**
Serving Bernalillo, Sandoval, Santa Fe, Torrance, and Valencia counties



United Way of North Central New Mexico Land Acknowledgement

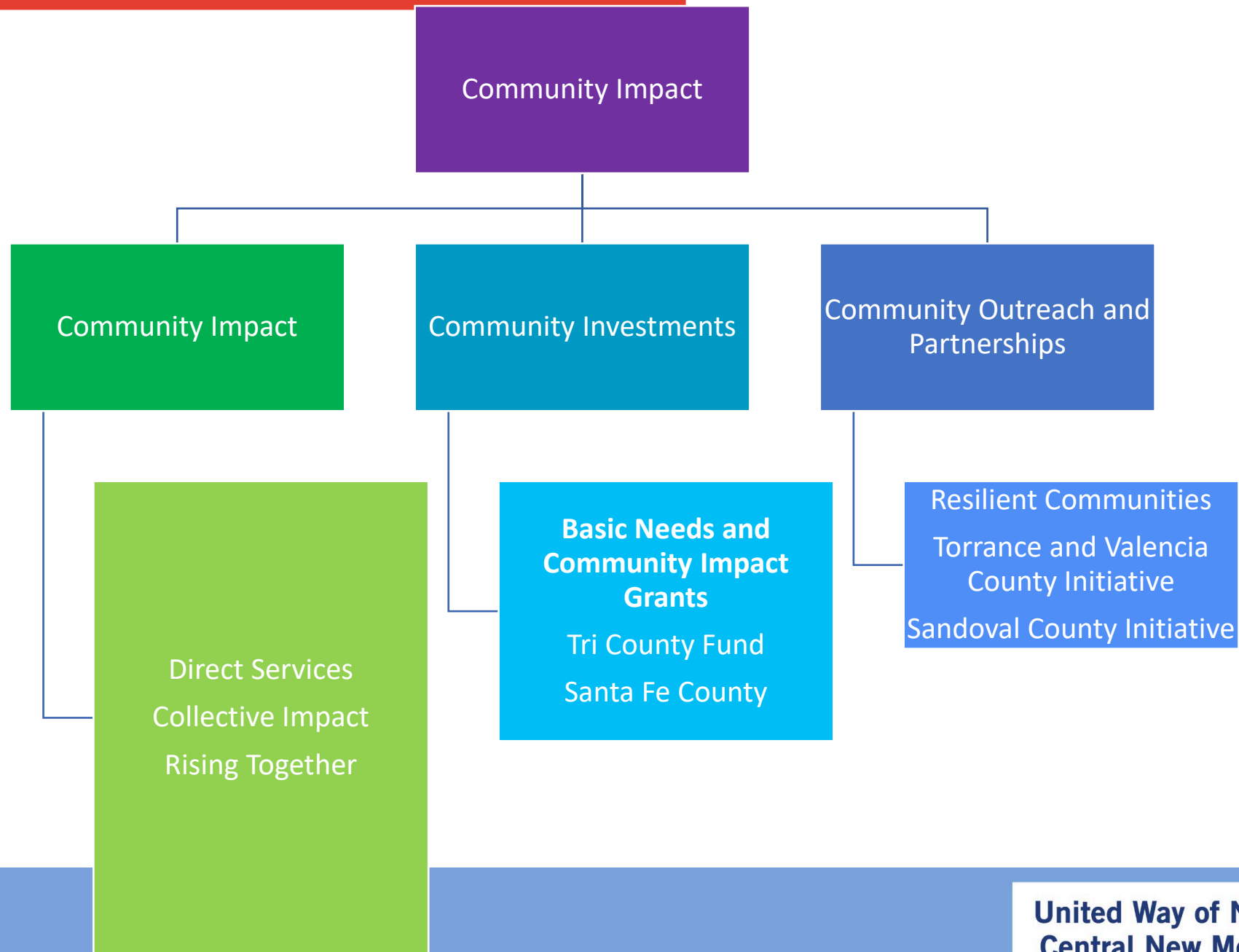
United Way of North Central New Mexico sits on the traditional, unceded homelands of the Tiwa, Tewa, Diné, and N'de peoples. This acknowledgment only becomes meaningful when combined with accountable relationships and informed actions. We respect the right to Indigenous sovereignty and self-determination and are committed to uplifting Indigenous voices while being better listeners, learners and partners.

Agenda

- Introductions
- United Way of North Central New Mexico: Our Work
- Focus on Trust Based Philanthropy
- Overview of Grants
 - Impact, Basic Needs, Capacity
- Overview of Application
 - Submittable
 - Review questions
 - Focus on DEI and addressing systemic inequities
- Question and Answer

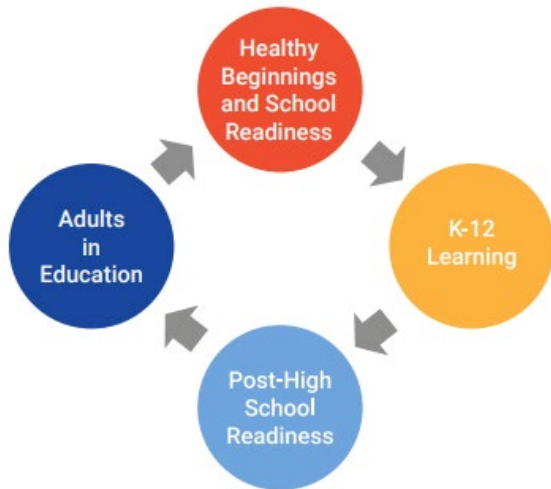
UWNCNM Staff

- Sarah Ehrhart, Director of Community Investments
- Trish Marquez- Community Investments Grants Manager



UWNCNM Community Impact

Rising Together represents the concepts of educational attainment and family stability along a cradle-to-career spectrum. Community Investments will support and catalyze these efforts.



UWNCNM Direct Services

211 Helpline

Tax Help NM

Family Advocacy Center

Higher Education Access and Success

ECHO

Education-Friendly Workplace Initiative

College and Career Readiness

Attendance and Engagement

Funding Priorities

Impact

Education

- Improve Pre-K through 12th grade school attendance measures through programming that emphasizes the importance of graduating from high school
- Increase College & Career readiness through work-based learning experiences for high school, GED, and college students
- Increase post-high school skill building and degree/certificate attainment for young adults

Housing Stability

- Increasing access to affordable housing, including permanent supportive or transitional housing

Safety and Well-Being/Health

- Improving community safety measures
- Increasing access to equitable health-related services

Basic Needs

- Hunger relief services; both pantry and prepared meal services
- Short term housing and/or shelter for those experiencing homelessness
- Emergency or short-term shelter for individuals experiencing domestic violence
- Emergency and basic healthcare, dental care, and prescriptions
- Emergency assistance programs that provide materials or financial assistance
- Utility assistance
- Other (please describe)

What is Trust Based Philanthropy

Values

- **Work for systemic equity**
- **Redistribute power**
- **Center relationships**
- **Partner in a spirit of service**
- **Be accountable**
- **Embrace learning**

Practices

- **Give multi-year, unrestricted funding**
- **Do the homework**
- **Simplify and streamline paperwork**
- **Be transparent and responsive**
- **Solicit and act on feedback**
- **Offer support beyond the check**

Trust Based Philanthropy Progress

- Impact and Basic Needs grants awarded as general operating dollars
 - Capacity Building grants remain project specific
 - Multi-year Impact grants (3 years)
- Shorter, more streamlined processes
 - Grant application focus on overall agency goals and outcomes
 - Financial Standards Review only required for selected agencies
 - Verbal grant reporting option
- Support beyond the check
 - Marketing
 - Capacity resources

Grants Process and Timeline

Phase 1: Grant Application	January 29 th	Grant applications open
	March 8 th at 4:00 pm	Due Date: Completed Grants application
Phase 2: Application Review	April	UWNCNM staff and Grant Panels review and score applications. Grant panels are made up of Community Investment Council, donors, volunteers, and members of the community connected to services provided. Panels will engage with agencies during review to follow up on any questions about the application.
Phase 3: Allocations	May	Community Investment Council recommends grant awards. Using the scoring from Grant Review Panels, the Community Investment Council makes final allocation recommendations to the UWNCNM Board of Directors. In Santa Fe, the Santa Fe Advisory Council will review panel scores and make recommendations.
	June 11 th	UWNCNM Board approves allocations, pending successful completion of FSR.
Phase 4: Financial Standards Review (FSR)	Week of June 12 th	Agencies selected to receive an award are notified and complete the Financial Standards Review (FSR) process. Award is dependent on successful completion of the FSR. Agencies not selected for award will also be notified at this time.
Phase 5: Award	July	Grant payments begin July 2024.

	Impact	Basic Needs	Capacity Building
Purpose	Support the work of programs that align with UWNCNM's Impact Priorities	Provide short-term limited support to the most vulnerable individuals and families. Measured in output versus outcomes.	One time projects to improve the program or agency's effectiveness and help it to carry out its missions more effectively.
Award Period	Three years (contingent on UWNCNM funds)	One year	One year
Award Limit	\$25,000 for agencies with an annual budget under \$100,000; \$50,000 for agencies with an annual budget over \$100,000	\$25,000 for agencies with an annual budget under \$100,000; \$50,000 for agencies with an annual budget over \$100,000	\$25,000
Frequency	Agencies must wait 1 grant cycle (1 year) after the three year award period to re-apply	Agencies may re-apply each year	Agencies must wait 2 grant cycles (2 years) to re-apply after award
Funding Type	General Operating Dollars	General Operating Dollars	Project Specific
	Agencies may apply for Impact OR Basic Needs		Agencies may apply for Capacity alone or in addition to Impact or Basic Needs

Santa Fe Grant Awards

	Impact and Basic Needs
Purpose	Support the work of programs that align with UWNCNM's Impact Priorities and/or Basic Needs
Award Period	One Year
Award Limit	\$20,000
Frequency	Agencies may re-apply each year
Funding Type	General Operating Dollars

Submittable

- Submittable is an online platform that will be used for application, review, and tracking
- Agencies can create free accounts
- **Need one primary email address to submit applications**
- Submittable manages all technical support- response within 12 hours or less

<https://www.submittable.com/>

<https://unitedwayofcentralnewmexico.submittable.com/submit>

**United Way of North
Central New Mexico**

Serving Bernalillo, Sandoval, Santa Fe, Torrance, and Valencia counties



United Way of North Central New Mexico tackles systemic problems affecting families and children in our five-county community. We rally community support, provide comprehensive resources and raise funds to increase family stability and educational attainment. Because when every family and every child has the chance to thrive, our community has a stronger, brighter future.

Welcome! Below you will see all of our current opportunities.

- You will need to create a free Submittable account, or sign in with Google or Facebook credentials in order to submit to these forms.
- **Submittable submissions can only be accessed with the email address used to create the submission, and this cannot be edited after submission. Because of this, we suggest using a general email address to make your agency account, so you don't lose access to your information if staffing changes.**
- You can [save a draft](#) of your work if you would like to finish filling out the form at a later date.
- Our platform works best on Google Chrome, Firefox, and Safari. Internet Explorer is not supported. Please make sure you are using a supported browser, and that the files are valid file types. You can find the acceptable file types under the "Choose File" button on the application.
- We will follow-up with you about your submission by email. Please be sure to [safelist](#) notification emails from Submittable and check the email you used to sign up for your Submittable Account regularly.
- Check out the [Submitter Resource Center](#) for help videos and articles or to reach out to Submittable's Customer Support team with any technical questions.

**2024-2025 Impact and Basic Needs
Community Investments Grant Application**

Guidelines ▾

Submit

Ends on Fri, Mar 8, 2024 11:59 PM

Submittable

 [Manage Collaborators](#)

Is your agency certified by the IRS as a 501c3 organization and do you certify that this agency is in good standing with the Attorney General's office and the New Mexico Secretary of State? *

Does your agency provide health or human services (as opposed to animal welfare or environmental stewardship)? *

Does your agency provide services in Bernalillo, Sandoval, Torrance and/or Valencia counties? *

Does your agency have a volunteer Board of Directors? *

Does your agency have documented by-laws, policies, or procedures that can be made available to UWNCNM upon request? *

Does your agency's work align with the Impact and Basic Need priorities of UWNCNM? *

<https://uwncnm.org/grant-cycle-priorities/>

[Next](#)

Agency Information and Demographics

1. Agency Name *

Limit: 300 characters

2. Address *

Country

Address

Address Line 2 (optional)

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Grant Application

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All Grants- Agency Information and Demographics

- Name, address, primary contact information
- Counties served
 - % of service in each county
- Annual agency budget
- Staff and Board Information
 - Number and demographics of staff and board
 - Does your agency identify as being BIPOC-led?
- Client Information
 - Number and demographics of individual served

Capacity Building Application

Capacity Building

- Amount of funding requested- maximum \$25,000
- Which Impact Priority does your agency address?
- Describe your proposed project and how it will build your agency's capacity.
- Please describe how requested funds will be spent, including cost estimates.
 - Detail how funds will be spent to carry out the capacity project
- How will this project improve your agency's impact in the community?

Impact and Basic Needs Application

Agency Alignment

Impact

Education

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Funding Request

- Amount of funding requested
 - Maximum \$25,000 for agencies with annual operating budgets under \$100,000
 - Maximum \$50,000 for agencies with annual operating budgets over \$100,000
- Partial funding may be awarded based on applications and available funds

What do you do?

Impact

- How does your organization's work align with each Impact Priority you selected?
- What are your organization's goals for the next 3 years, and how will these funds support your progress?

Basic Needs

- Describe the services your agency provides
- Who is your target population and how do you know you are reaching them?

Grant funding from UWNCNM doesn't provide permanent or long-term support for agency operations; what other funding sources do utilize, and what is your long term sustainability plan for your agency?

Data Collection and Use

- What data do you collect, and how do you use this data to show you are making progress toward your agency's goals?
- How does the data you collect inform continuous quality improvement?
- Describe collaborations you have with other community organizations. How do these collaborations improve services and outcomes?
 - **Focus on quality and impact, not quantity**

Addressing Systemic Inequities

- How do you consider the direct and lived experience of your staff and clients to inform program services?
- What is your agency doing to address systemic inequities, both internally and in the work you do in the community?
- How does your agency's strategic plan address systemic inequities over the next 3 years? Please provide examples.

Systemic Inequities

- Strategies for Centering Equity:
 - Focus on systems of change, in addition to programs and services
 - Ground work in data and target solutions
 - Shift power within collaboratives
 - Listen to and act with community
 - Build equity leadership and accountability

Systemic Inequities

- United Way Worldwide
 - Use racial equity as one of the criteria in making community investments
 - Increase resource investments that address racial equity over time
 - Review staff, volunteer, and board demographics every two years
 - DEI is reflected in the strategic plan
 - Annual training for staff and board

Questions?

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