



United Way of North Central New Mexico

Corporate Cornerstone

UWNCNM offers the following as **ANNUAL RECOGNITION**, according to the Level of Giving. Recognition benefits are provided in the calendar year following the campaign during which a Cornerstone gift is pledged (i.e., in calendar year 2024 for gifts pledged during the fall 2023 Campaign).

BENEFITS	LEVELS							
	VISTA [\$175,000+]	PINON [\$100k- \$174,999]	MESA [\$50k- \$99,999]	VALLEY [\$25k- \$49,999]	BOSQUE [\$10k- \$24,999]	RIO GRANDE [\$75k- \$9,999]	CHAPARRAL [\$5k- \$7,499]	PARTNERS [\$500- \$4,999]
Webpage Listing	✓	✓	✓	✓	✓	✓	✓	✓
Social Media Share - Corp Cornerstone webpage	✓	✓	✓	✓	✓	✓	✓	✓
Supporter Decal	✓	✓	✓	✓	✓	✓	✓	✓
Annual Report Listing	✓	✓	✓	✓	✓	✓	✓	✓
UWNCNM Office - Corp Cornerstone Wall/Banner	✓	✓	✓	✓	✓	✓	✓	
Social Media Share - Tagging/ Company Website link	✓	✓	✓	✓	✓	✓		
Special Edition Newsletter Listing	✓	✓	✓	✓	✓			
Logo on event banners	✓	✓	✓	✓	✓			
Logo with company website link on UWNCNM Homepage	✓	✓	✓	✓	✓			
Shared Purpose Benefit	✓	✓	✓	✓	✓			
UWNCNM Conference/Training Room	✓	✓	✓	✓				
Listed on UWNCNM Letterhead	✓	✓	✓					
Logo listed UWNCNM Newsletter footer	✓	✓						
Logo on UWNCNM YouTube Channel	✓	✓						
Shared Purpose Customization Opportunity	✓	✓						
Press Release (upon request)	✓							
Top Level Volunteer Invitation	✓							
Week of Caring Employee Opportunity	✓							



United Way of North Central New Mexico



Shared Purpose

POWERED BY UNITED WAY

Let United Way of North Central New Mexico find your company one meaningful volunteer opportunity that aligns with your social responsibility goals. Spend the day giving back with an organized activity focused on our community. This activity will be tailored to your companies' specific interests.

BENEFITS	LEVELS					SHARED PURPOSE CUSTOMIZATION OPPORTUNITIES
	VISTA [\$175,000+]	PINON [\$100k- \$174,999]	MESA [\$50k- \$99,999]	VALLEY [\$25k- \$49,999]	BOSQUE [\$10k- \$24,999]	
Webpage Listing	✓	✓	✓	✓	✓	<p>We also can customize your UWNCNM experience beyond volunteering. We can help create community conversations for your company with our impact team and community partners. We can find unique partnerships within our UWNCNM impact programs—Tax Help NM, 211, Family Advocacy Center, and Rising Together.</p> <p>• PIÑON LEVEL • VISTA LEVEL</p> <p><i>Vista Level partners, in addition with other benefits, may also participate in an employee dedicated volunteer project during our annual Week of Caring event.</i></p> <p>.....</p> <p>SHARED PURPOSE A LA CARTE:</p> <ul style="list-style-type: none"> • Company Service Projects with Agency Partners • Company Service Projects with UWNCNM • Educational Friendly Workplace Conversations and Training • Community Conversations Volunteering with UWNCNM Programs
Social Media Share - Corp Cornerstone webpage	✓	✓	✓	✓	✓	
Supporter Decal	✓	✓	✓	✓	✓	
Annual Report Listing	✓	✓	✓	✓	✓	
UWNCNM Office - Corp Cornerstone Wall/Banner	✓	✓	✓	✓	✓	
Social Media Share - Tagging/ Company Website link	✓	✓	✓	✓	✓	
Special Edition Newsletter Listing	✓	✓	✓	✓	✓	
Logo on event banners	✓	✓	✓	✓	✓	
Logo with company website link on UWNCNM Homepage	✓	✓	✓	✓	✓	
Shared Purpose Benefit	✓	✓	✓	✓	✓	
UWNCNM Conference/Training Room	✓	✓	✓	✓		
Listed on UWNCNM Letterhead	✓	✓	✓			
Logo listed UWNCNM Newsletter footer	✓	✓				
Logo on UWNCNM YouTube Channel	✓	✓				
Shared Purpose Customization Opportunity	✓	✓				
Press Release (upon request)	✓					
Top Level Volunteer Invitation	✓					
Week of Caring Employee Opportunity	✓					



United Way of North
Central New Mexico

Corporate Cornerstone

CORPORATE CORNERSTONE PLEDGE FORM

COMPANY NAME: _____

OUR INVESTMENT = \$ _____

Please invoice us

Bill monthly

One-time gift

We will mail in our contribution

Please make check payable to UWNCNM and mail to:
2340 Alamo Ave. SE, 2nd Floor, Albuquerque, NM 87106

Bill semi-annually

Will pay online: *(one-time, monthly, quarterly, and semi-annual payment options available)*

<https://give.uwncnm.org/corporate-commitment>

Thank You!

For more information on giving, contact Chief Corporate Relations Officer:
Melissa.Dracup@uwncnm.org

For more information on your Shared Purpose benefits, contact Corporate Engagement Manager:
Stephanie.Santillanes@uwncnm.org