

ANNUAL REPORT

2023

UNITED WAY OF NORTH CENTRAL NEW MEXICO

United Way of North
Central New Mexico

Serving Bernalillo, Sandoval, Santa Fe, Torrance, and Valencia counties

United
Way



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A LETTER FROM OUR LEADERS

CHANGE CAN BE GOOD.

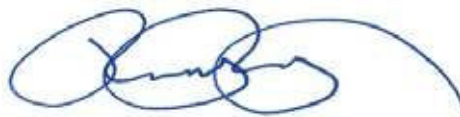
As we reflect on 2022-23, we realize the power of change to help propel us forward. But even as we accommodate and champion change, we endeavor to keep what is essential as well.

This year's change is most visible in that our very name changed – we are now United Way of North Central New Mexico! Our new name is a distinct change, but we remain committed to the same vision and mission to help individuals, families and children build lives that carry success from generation to generation.

Our strategies to align educational attainment with family stability through our Rising Together initiatives gained traction this year. Our services also grew and are now providing access to resources to even more of our neighbors. Our understanding of Trust-Based Philanthropy has deepened, giving our grant-making new insights. These are some of the changes that this year's Annual Report outlines.

United Way's ability to evolve and grow is only made possible by the participation of many people. Thank you for being a member of a community that has supported the changes that make us all stronger.

Sincerely,



RODNEY PRUNTY
President and CEO
United Way of North Central New Mexico



LORI WALDON
President & General Manager, KOAT-TV
UWNCNM 2023 Board Chair



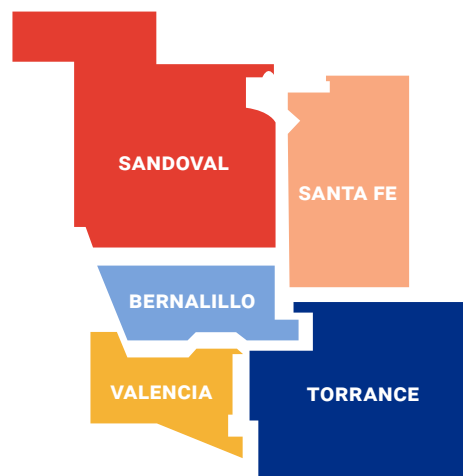
WHAT WE DO: COMMUNITY IMPACT

DIRECT SERVICES



211 is an information and referral helpline that connects callers with human services in the five-county area UWNCNM serves as well as Catron, Cibola, McKinley and Socorro counties. On average, 211 supports 5,000 callers with 10,000 referrals a year, providing information on a wide range of needs. Recent advances in 211 services include:

- Updated our resource database to ensure callers receive accurate referrals
- Partnered with a live translation line to bring 211 to callers in multiple languages
- Created the position of 211 Disaster Response Coordinator to better support callers in times of disaster, such as wildfires



IMPACT 2022



5,155
Total Calls



9,648
Total Referrals



Caller's Top Needs

- 1 Rent assistance
- 2 Utility assistance
- 3 Tax Help
- 4 Homeless hotel vouchers
- 5 Homeless shelters



Most Common Location of Callers by Zipcode

87108 | 87121
87105 | 87123
87505





Tax Help New Mexico offers free tax preparation services to New Mexico households with an annual income of \$60,000 or less. Tax Help relies on 190 volunteer tax preparers who work at 23 regional sites. In 2022, they completed 8,400 returns, resulting in \$16 million in refunds/credits returned to New Mexicans, which allows families to build their financial stability and helps our economy.

Tax Help also offers concrete, career pathways to high school and college students. By volunteering with Tax Help NM, students participate in service learning, give back to their communities in tangible ways, gain valuable work experience and develop marketable job skills.



MONEY RETURNED TO NM IN 2022



Child Tax Credits

\$3.2 million



Stimulus Payments Claimed

\$1.6 million



Earned Income Credit

\$3.3 million



Refunds

\$7.8 million


TOTAL \$15.9 MILLION



For fifteen years, the **Family Advocacy Center** (FAC) has supported victims of sexual assault and interpersonal violence. FAC offers a wide range of services at one location which reduces additional trauma and stress for victims of domestic violence. Onsite services include advocacy, medical care, legal and financial assistance, law enforcement and prosecution.

Nationally, one in three women and one in seven men are victims of some form of domestic violence, which means that in the Albuquerque metro area, approximately 80,000 women and 30,000 men are victims of domestic violence each year. Arrests for domestic violence increased since COVID-19, making this response more urgent.

More than 5,000 people seek services at FAC annually. Victims need a wide array of supports, like shelter, food and clothing, physical safety, physical and mental health attention, advocacy and legal support, and ultimately opportunities for sustainable, positive change. FAC mitigates the effects of domestic violence and strengthens the path to resiliency.

FAC SERVICES 2022	 number of Clients
Children Youth & Families Dept.	1440
Domestic Violence Resource Ctr.	2359
NM Legal Aid	467
NM Rape Crisis Center	516
Para Los Niños	38
Sexual Assault Nurse Examiners	45





Laundry Love offers free monthly laundry sessions to families living in poverty. Access to clean clothes provides people with dignity and also improves children's school attendance.



LAUNDRY LOVE 2022 - 12 SESSIONS



Average
families served
per session
15



Average
washer loads
per session
90



Average
dryer loads
per session
205

WHAT WE DO: COMMUNITY IMPACT

COLLECTIVE IMPACT THEMES

RISING TOGETHER



RISING TOGETHER

In addition to direct services, the Impact team also works on projects that deliver Collective Impact to the communities of north central New Mexico. We call this body of work **Rising Together**.

Healthy Beginnings and School Readiness	<p>Goal: All children and families launch a path to school success at birth</p> <p>Strategies: Connect families to necessary resources, provide educators and family members with evidence-based training and build community consensus on the importance of health outcomes on school readiness</p>
K-12 Learning	<p>Goal: All students develop grade-appropriate learning skills on time</p> <p>Strategies: Support school districts by coordinating professional development resources and connecting them to best practices to drive attendance and engagement</p>
College/Career Readiness	<p>Goal: All students graduate with at least one relevant work-based learning experience</p> <p>Strategies: Convene partners in efforts to align school activities around investigating NM-based career opportunities; connect employers, teachers and students with opportunities to explore post-high school pathways</p>
Adults in Education	<p>Goal: All adults directly connect to a post-high school pathway upon graduation or completion of a high school equivalency program</p> <p>Strategies: Convene partners to support all adults in exploring their post-secondary options; work with higher education partners to reduce institutional barriers to enrollment and completion of degrees or certificates</p>
Family Resilience	<p>Goal: Basic needs are met for all individuals in north central NM</p> <p>Strategies: Work with agencies to prevent homelessness and school instability</p>



2022 Community Impact Highlights

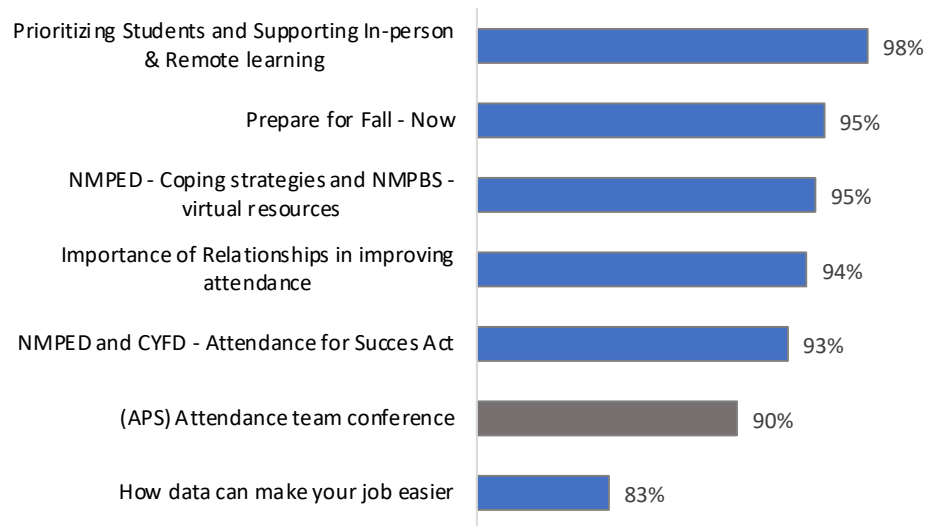
K-12 Learning: Attendance and Engagement

UWNCNM's Attendance Team Support Group collaborated with the NM Public Education Department (NMPED) on a series of presentations for attendance teams statewide. The goal was to offer resources for attendance teams as they implement the Attendance for Success Act while also dealing with issues related to in-person/hybrid/remote learning. The emphasis was to empower educators with the evolving techniques for improving attendance during the COVID-19 pandemic. Presentation topics for 2022 included prioritizing students while supporting in-person and remote learning, the importance of relationships in improving attendance and how data can make one's job easier.

In total, 41 districts and 139 schools participated in eleven webinars, workshops and a conference. Survey results indicated that at least 70% of participants learned a technique to immediately use in their work. An average of 93% of all participants reported gaining a better understanding as a result of attending the presentations with the highest learning reported on the topics of prioritizing students and supporting in-person and remote learning.

Results

% Participants Gaining Better Understanding by Presentation



Youth Internships

UWNCNM hosted a 10-week paid internship where 12 high school students learned about careers in the nonprofit sector. A priority was placed on interns developing autonomy, confidence and leadership. Interns also developed relationship building, problem solving and communication skills while working both independently and with teams. One intern commented, "I learned better communication skills and [the internship] helped me improve my professional connection skills."

One of UWNCNM's Rising Together goals is to grow local youth internship opportunities through our Career/College Readiness work. In 2023, UW will work to increase business participation and create tools to empower small businesses that may feel overwhelmed by the possibility of hosting interns.



College/Career Readiness: Valencia County Partnership for a Work Ready Community

UWNCNM formed the Valencia County Partnership for a Work Ready Community in 2017. The goal then and now is to build a shared understanding of employers' needs so students can be better prepared for all possible opportunities after high school.

Since then, the Partnership has worked with nearly 6,000 students, 153 teachers and 93 businesses. Projects include resume writing workshops, mock interviews, employer presentations, student videos of career explorations and hiring fairs at Los Lunas, Valencia and Century High Schools.

In the annual summer Teacher Academy, employers present to teachers on the skills they look for when hiring. Participants come from Belen, Los Lunas, School of Dreams and Moriarty Edgewood schools. Consistently, nearly 90% of students say they have a better understanding of the skills needed in the workplace and 99% of teachers report a better understanding of what employers are looking for.

In support of expanding college/career readiness activities throughout north central New Mexico, UW's Public Policy Committee will be active in state legislation and appropriations that support this work.

Adults in Education

Almost 300,000 adults in central New Mexico do not have a college degree or certificate. Research shows that, in addition to earning more, people with a higher education credential are more economically resilient and better able to survive economic downturns. Children of parents with post-high school education are more likely to complete high school and attain a credential themselves. UWNCNM works with schools, community organizations, employers and government to address barriers and create a system of support for adults who want to complete an educational credential but need help to do it.

Finish Line Fund

When higher education institutions place a hold on student accounts due to an unpaid balance, it can derail a student's course of study. A small amount due may prevent them from re-registering for their next semester. In partnership with CNM, UWNCNM established the Finish Line Fund to clear bursar holds on accounts with balances of \$500 or less, allowing students to continue to enroll in classes and complete their course of study. Funds are prioritized for students who are at 75% of completion of a degree or credential. In 2022, \$13,650 was awarded to 42 students and 2 recipients graduated this spring.

I quit halfway through the semester due to a serious illness with the intention of returning when I could afford it. Despite the affordability of community college, the amount was still out of my reach after rent, food and medical supplies. My advisor introduced me to the program [Finish Line Fund] and helped me navigate the requirements all within an afternoon. The scholarship put me back on track to becoming an engineer. I'm endlessly grateful for the opportunity this has given me as it's a second chance at a successful career."

—Finish Line Fund recipient, 2022



Higher Education Access & Success ECHO

This all-teach, all-learn virtual knowledge network invites counselors, educational navigators, advisors, case managers, nonprofit staff and workforce development trainers to gain knowledge and connections to better support youth and adults on their higher education journeys. ECHO uses short presentations, case studies, and peer-to-peer sharing. This year's topics included the Opportunity Scholarship presented by NM Higher Education Cabinet Secretary Stephanie Rodriguez, Supporting First Generation Students, Motivational Interviewing, Mental Health and Adult Education.

An average of 34 participants representing eight higher education institutions, six city/state agencies, twenty nonprofits, eight secondary schools and three businesses attended monthly sessions. One participant shared, "I typically don't have much time to participate in professional development, but I value and make time for the HEAS ECHO." Another participant stated, "I wish this had existed when I first started my job as an advisor."

For more information or to attend, please contact Adults in Education Manager Martha Hughes at martha.hughes@uwncnm.org.

Education-Friendly Workplace Initiative

The Education-Friendly Workplace Initiative encourages local businesses to expand support for employee educational pursuits. These may include upskilling through training and certifications, degree attainment, professional development and literacy courses.

Comprised of local business and higher education partners, the group researches and

discusses what it means for businesses to be education-friendly and how to provide resources and guidance for employees. UWNCNM and partner Family Friendly New Mexico created a new Education Designation to complement their comprehensive award model as many family-friendly policies overlap with those that are education friendly.

The new designation and accompanying toolkit is available at www.nmfamilyfriendlybusiness.org/. An education-friendly page with additional resources and examples for employers is available on UWNCNM's website at uwncnm.org.

Family Resilience

When children are homeless, the stress, trauma and academic disruptions they experience lead to problems in school – problems that can continue throughout life. When families have stable housing, they are better able to achieve their educational goals, leading to better employment and health outcomes.

UWNCNM works to prevent family homelessness and school instability in partnership with the Siemer Family Foundation, ABC Community School Partnership and East Central Ministries through a preventative program for families who are one paycheck or emergency away from becoming homeless. Program participants enhance valuable skills that contribute to self-efficacy, such as financial literacy and resource attainment. This leads families to experience stability and thrive, –key outcomes for Rising Together.

WHAT WE DO: COMMUNITY IMPACT

COMMUNITY OUTREACH & PARTNERSHIPS



Community Outreach & Partnerships

UW staff collaborate with agencies, coalitions and neighborhood groups on topics like health and food access, neighborhood revitalization, homelessness, housing needs and youth development. In addition to participating in service events at community gardens and food agencies, and partnering on regional committees, UW is a leader in convening partner agencies around shared concerns and community-based solutions.

Future goals include building a community team focused on rural counties to work with United Way to increase funds awarded to rural counties.

Resilient Communities

This pilot project challenges the traditional mode of philanthropy with a grassroots model of decision-making and addresses issues of inequity. Resilient Communities supports social and economic innovation with a vision for what dignity affirming, sustainable communities that are guided by the wisdom of our inner voices might look like, and a shared sense of how to create these communities.

After a year of gathering input from community volunteers and agencies, the project will begin in Valencia and Santa Fe Counties in early 2024. The long-term goal of Resilient Communities is to expand this type of community-informed grant making in all the counties UWNCNM serves.



COUNTY HIGHLIGHTS

Bernalillo County

The Southwest Organizing Project presented a workshop for United Way staff on incorporating youth voice into decision making for projects that are designed to serve youth and the community.

UWNCNM convened two community conversations on food sovereignty and reimagining food systems with local farmers and agencies involved in food access and distribution.

Sandoval County

To address food insecurity in rural communities, in 2022, UWNCNM awarded a four-year grant totaling \$160,000 to St. Felix Food Pantry to deliver food and water to the Counselor Diné Chapter of the Navajo Nation.

The Cuba Early Childhood Coalition received \$3,125 to purchase new books and learning materials for the children's room at the Cuba Public Library.

Torrance County

United Way sponsored a Day of Caring service project that engaged 20 volunteers, including 12 students, in a beautification project at the Memorial of Perpetual Tears which honors New Mexico's DWI victims.

Valencia County

Sixty young people attended two youth leadership conferences hosted by United Way to share their perspectives on health and community engagement. Youth input was documented as baseline data to share with youth-serving agencies to uplift youth lived experience.



WHAT WE DO: COMMUNITY INVESTMENTS

UWNCNM's Community Investments process aligns with our Impact goals. We prioritize investments with community partners around a set of shared strategies to improve family stability and educational attainment.

FUNDING PRIORITIES

Education	<ul style="list-style-type: none">• Early Childhood focus on access to high-quality early childhood learning and care• Pre-K through 12 focus on promoting school attendance and the importance of graduating from high school• Adult education focus on post-high school skill building and degree/certificate attainment
Housing Stability	<ul style="list-style-type: none">• Increasing access to affordable housing, including permanent supportive or transitional housing
Safety and Well-Being/ Health	<ul style="list-style-type: none">• Improving the safety of communities• Increasing access to health-related services

Our Community Investment fund provides funding for nonprofits in health and human services in Bernalillo, Sandoval, Tarrant, and Valencia counties:

- Unrestricted Impact Grants in the priority areas of education, housing stability and safety/well being/health
- Basic Needs to respond to emergent issues such as food and emergency shelter

Capacity Building to improve a nonprofit's ability to meet its mission

Nearly \$2.3 million was allocated in grants to 80 nonprofits in 2022.



IMPACT GRANTS

UWNCNM's transition to a trust-based philosophy of grant making led to the commitment to multiyear, unrestricted grants which allows nonprofit recipients to concentrate on the work that is vital to their missions. For more information on trust-based philanthropy, see page 19.

2022 Cohort: Year 2 of 3

Albuquerque Speech, Language & Hearing	\$12,500
Best Buddies New Mexico	\$50,000
Career Guidance Institute	\$10,000
Casa Esperanza, Inc.	\$35,000
The Children's Hour	\$20,000
Cuidando Los Niños	\$40,000
Enlace Comunitario	\$50,000
Girl Scouts of New Mexico Trails	\$67,750
Indian Pueblo Cultural Center, Inc.	\$52,735
La Vida Felicidad, Inc.	\$30,928
New Day, Inc.	\$75,000
New Mexico Community AIDS Partnership (NMCAP)	\$25,000
New Mexico Immigrant Law Center	\$39,500
New Mexico Legal Aid	\$60,264
Oasis Albuquerque	\$40,000
Rape Crisis Center of Central New Mexico	\$109,910
The Savila Collaborative d.b.a. Centro Savila	\$75,000
UNM Foundation Inc.-Comadre a Comadre	\$35,000
Wings For LIFE International	\$20,000
Women's Economic Self-Sufficiency Team Corp (WESST)	\$50,000
Total	\$921,587

2023 Cohort: Year 1 of 3

East Central Ministries, Inc	\$50,000
Ethos Literacy	\$32,500
Explora Science Center & Children's Museum of Albuquerque	\$32,500
Keshet Dance Company	\$50,000
National Dance Institute of New Mexico (NDI New Mexico)	\$32,500
New Mexico Health Equity Partnership	\$32,500
Paws and Stripes (P&S)	\$50,000
PB&J Family Services	\$32,500
Pegasus Legal Services for Children	\$32,500
Presbyterian Ear Institute (PEI)	\$32,500
United Voices for Newcomer Rights	\$32,500
Working Classroom	\$32,500
Total	\$442,500

2023 Basic Needs Grants

These grants support short-term services to meet urgent needs (food, rental assistance, emergency shelter, medical/dental care) of families in north central New Mexico. This type of support is critical to build family stability so children and their families can thrive.

ABQ FaithWorks Collaborative	\$25,000
Albuquerque Health Care for the Homeless (AHCH)	\$25,000
Albuquerque Public Schools Foundation	\$12,500
Barrett Foundation, Inc	\$25,000
East Mountain Food Pantry, Inc.	\$25,000
Food is Free Albuquerque	\$35,000
God Cares About You - Christ Lutheran Church & School	\$25,000
HopeWorks	\$50,000
Meals on Wheels of Albuquerque	\$50,000
New Mexico Asian Family Center	\$35,000
New Mexico Dream Center of Albuquerque	\$25,000
New Mexico Reentry Center	\$12,500
Rio Grande Food Project	\$50,000
Roadrunner Food Bank Inc.	\$35,000
Ronald McDonald House Charities of New Mexico	\$25,000
Storehouse New Mexico	\$9,600
Transgender Resource Center of New Mexico	\$25,000
Total	\$499,600

2023 Capacity Building Grants

These grants allow nonprofit agencies to develop their capacity to achieve deeper impact for the people they serve. These grants were for work in staff development/professional training, data systems, convening support and community organizing.

A New Day	\$25,000
Albuquerque Affordable Housing Coalition, Inc.	\$25,000
Albuquerque Health Care for the Homeless (AHCH)	\$25,000
Albuquerque Speech Language & Hearing Center	\$23,000
CNM Foundation	\$20,000
Jobs for America's Graduates - NM (JAG-NM)	\$18,000
Junior Achievement of New Mexico	\$20,000
NACA Inspired Schools Network (NISN)	\$25,000
New Mexico Dream Center of Albuquerque	\$25,000
Students Clothing Bank (DBA "Locker #505: Student's Clothing Bank")	\$25,000
Total	\$231,000

Santa Fe County Grants

Adaptive Sports	\$20,000
Bienvenidos Outreach Inc	\$20,000
CASA First	\$15,000
Children's Museum	\$10,000
Cooking with Kids	\$10,000
Esperanza	\$10,000
Farmer's Market Institute	\$10,000
Gerard's House	\$15,000
La Familia Medical	\$10,000
Many Mothers	\$15,000
NM Acequia Association	\$10,000
NM Dental Association	\$10,000
Partners in Education	\$10,000
Pathways Shelter	\$20,000
Scott's House	\$20,000
SF Indigenous Center	\$20,000
The Sky Center	\$10,000
St. John's	\$5,000
YMCA	\$10,000
Total	\$250,000

Tri-County Fund 2022-23

This fund is dedicated to rural areas that don't often have access to charitable dollars. Applications were reviewed by people who live in Torrance, Valencia and Sandoval Counties. Rooted in trust-based philanthropy, the following grants are unrestricted to allow agencies to put the dollars to work where they will be most effective.

Sandoval County

Loving Thunder Therapeutic Riding	\$9,625
People Works NM	\$10,000

Valencia County

Wilderwood Equine Therapy and Rescue	\$5,000
H2 Academics Scholarship Fund	\$10,000

Torrance County

Bethel Storehouse	\$10,673
ReadWrite	\$5,673

Total	\$50,971
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2023 DONOR GROUP GRANTS

UWNCNM's donor affinity groups offer the opportunity for people of all ages to network with each other and collectively have a bigger impact on growing philanthropy in north central New Mexico. For information about joining one of these groups, see pages 58-61 or contact Donor Group Manager Stephanie Urban at 505-247-3671, ext. 459.

Women United

Catholic Charities	\$20,000
Crossroads for Women	\$25,000
Saranam, LLC	\$75,000
Susan's Legacy	\$10,000
TenderLove Community Center	\$45,000

Guys Give

Albuquerque SANE Collaborative	\$10,000
Casa Fortaleza	\$50,000

Hispano Philanthropic Society

Jobs for America's Graduates-NM, Inc.	\$43,300
NewMexicoKidsCAN	\$15,000

Young Leaders Society

Native American Community Academy (NACA) Foundation	\$32,104
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Total

\$325,404

LIVE UNITED.

DEI United

UWNCNM and the Albuquerque Community Foundation partner to advance diversity, equity and inclusion practices in the counties that the two organizations jointly serve. DEI United identifies short- and long-term practices and solutions to foster change leading to more equitable, racially just and sustainable solutions for systemic change within our north central NM community.

Three pillars are addressed under the DEI United banner: community engagement; funding for grassroots, BIPOC-led, small nonprofit organizations; and equity in leadership development. DEI United is supporting these activities:

- **Community Engagement:** Engaging with the community to build transformational relationships. Conversations may be individual, in small cohorts, or in larger contexts, following Harwood Institute model. Opportunities for continued exchanges are being developed to ensure we listen to those in community whose voices and aspirations are not always heard.
- **Agency Funding:** The DEI United collaborative seeks to specifically fund organizations that intimately know and understand their communities and have the trust and inherent knowledge to address the racial/ethnic gaps in health and education. The goal is to develop a grant making program that is based in trust and solidarity principles that effectively support organizations. Funding will provide low barrier, capacity-building grants for BIPOC-led and lived-experience-led organizations and organizations centering addressing systemic inequities and root causes.
- **Equity in Leadership:** Supporting non-profit leaders who identify as BIPOC or have lived experience, in direct response to their identified needs, in order to embed equity, longevity and health into our nonprofit ecosystem.

Future goals include developing a community-led grant-making process for small, BIPOC-led grassroots organizations in our community. This process will be shared with other funders and community leaders with lessons learned.

DEI United 2022 Grants

Black Health NM	\$138,000
Building Better Boards	\$5,480
Burque Against Racism	\$138,000
Deconstructing Racism NM	\$10,000
God's Warehouse	\$138,000
International District Economic Development	\$138,000
National Hispanic Cultural Center Foundation	\$50,000
NM Black Leadership Council	\$50,000
Partnership for Community Action	\$30,000
Together for Brothers	\$138,000
Transgender Resource Center	\$30,000
Vizionz-Sankofa	\$138,000
Working Classroom	\$138,000
Total	\$1,141,480



DEI

UNITED.



DIVERSITY EQUITY AND INCLUSION

What is Trust-Based Philanthropy?

Trust-Based Philanthropy (TBP) is grounded in building trust with our nonprofit grantees. The traditional philanthropic approach centered compliance over trust. In order to fulfill our mission to equitably improve lives and strengthen communities, we need to deepen our relationships with our grantees, and the foundation of deep, transformational relationships is trust. The values of TBP resonate with the values of UWNCNM, and that translates into the support our nonprofit grantees' need for meaningful change.

UWNCNM is excited to make changes to our grant-making process as we learn and move towards this new approach. Changes this year include:

- Offering General Operating Dollar awards for Impact and Basic Needs grants to fund overall agency outcomes
- Simplifying our grant application
- Requiring Financial Standards Review (FSR) only for agencies selected for award
- Grant review panels that include both staff and individuals with direct and lived experience, as well as community members

As we continue to grow in our trust-based philanthropy practices, we appreciate patience as we evolve and value the feedback of our partner agencies. For more information about trust-based philanthropy, please visit trustbasedphilanthropy.org.

FINANCIAL YEAR IN REVIEW



FUNDING RESULTS

United Way of North Central New Mexico is successful because of the trust and confidence of our donors and volunteers. We have established a comprehensive set of accountability guidelines reviewed regularly by the Finance Committee and Board of Directors. Our annual audit is available on our website: uwncnm.org

\$14,563,000 Raised



■ Individual Supporters

\$12,662,000

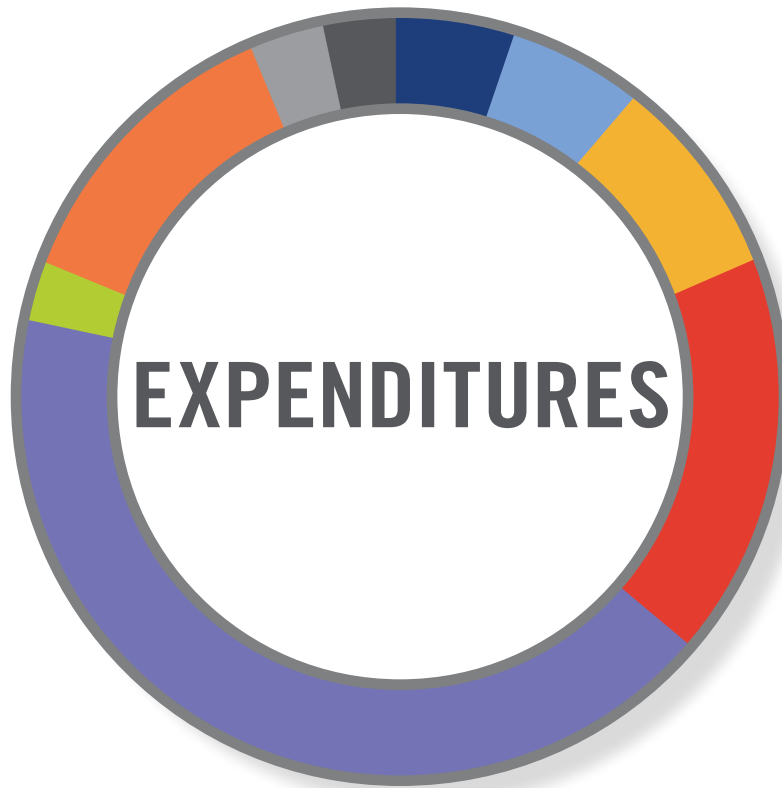
■ Corporate Gifts

\$1,312,000

■ Private Foundations and Federal Grants

\$589,000

*\$4,109,142 allocated from prior campaign



■ Rising Together:	\$741,919
■ Direct Services:	\$801,654
■ Community Outreach & Partnerships: Including Resilient Communities and Rural County Support	\$1,725,653
■ Community Investment Grants: Including Community Impact, Basic Needs, Capacity Building and D.E.I. grants	\$2,721,062
■ Designations to Other Organizations:	\$7,523,584
■ Uncollectable:	\$230,000
■ Administration:	\$3,885,854
■ Endowment:	\$628,163
■ Future United Way Programming (through 2025):	\$414,253

*Revenue raised in 2022 provides funds for United Way of Central New Mexico's fiscal year of July 2023 through June 2024; the last audited administrative rate was 19.45%

For our most recent financial audit (through June 30, 2022) and our 990 please view the Financial Accountability page on our website uwnm.org/who-we-are/financial-accountability.

SANTA FE

United Way of North Central New Mexico hosted a number of activities in Santa Fe County in 2022-23 as part of our commitment to our newest service area. Our objective to ensure United Way's connections and resources continue to support the community was fulfilled in a myriad of ways.

In July 2022, grants totaling \$400,000 were given to 20 grantees. Those organizations are making a difference today. The local nonprofits each received \$20,000 in unrestricted grants to ensure that they can continue to operate the much-needed services they provide.

Our first workplace campaign kicked off in August 2022 with Albertson's. We continue to invite company partners to create workplace campaigns, which provide Santa Feans the option to participate in giving to UWNCNM and the community.

Santa Fe was the location of a community-wide new name announcement celebration in January 2023. The day included an agency fair with some of our grantees, as well as free ice skating, thanks to our partnership with the City of Santa Fe. Many partners helped make the day a special one.



UWNCNM's 211 partnership with Santa Fe City/County CONNECT was celebrated with a "ribbon tying" on Feb. 11. We are very proud of the safety net provided by 211. Last year, 424 calls were supported; 414 of those callers were referred to CONNECT.

As part of UWNCNM's efforts to ensure families have access to resources, we provided free tax preparation through Tax Help New Mexico, which prepared 451 returns and brought \$413,948 to Santa Fe County in 2022.

We are now offering an important free service for Santa Fe County – Ride United kicked off in February 2023. Ride United provides transportation for those who need to get to a job interview, a doctor's appointment, a child's school, and more, and is available by calling 211. Rides are arranged through Lyft and no documentation is required. Our thanks to Molina Healthcare for helping to provide this new service!



SHARED PURPOSE: CORPORATE AND COMMUNITY ENGAGEMENT



Shared Purpose

POWERED BY UNITED WAY

United Way helps corporate partners develop and achieve their Corporate Social Responsibility (CSR) goals to achieve a stronger, more vibrant and prosperous community—this is our SHARED PURPOSE!

We facilitated over 100 meaningful volunteer opportunities through Shared Purpose, supporting over 50 agency partners in the five counties we serve. We are also building relationships with local businesses, connected to United Way for the first time.

If your company or nonprofit wants to learn more about Shared Purpose, please get in touch with Stephanie Santillanes at stephanie.santillanes@uwncnm.org.

We celebrate two years of Shared Purpose!



CORPORATE CORNERSTONES 2022-2023

We thank these generous companies for underwriting most of our administrative costs so donor dollars can go where they are most needed.

VISTA (\$175,000 - \$274,999)



PIÑON (\$100,000 - \$174,999)



MESA (\$50,000 - \$99,999)



Blue Cross and Blue Shield
of New Mexico



VALLEY (\$25,000 - \$49,999)

Klinger Constructors, LLC
New Mexico Mutual
U.S. Eagle Federal Credit Union

BOSQUE (\$10,000 - \$24,999)

Albuquerque Journal
BNSF
Bradbury Stamm Construction
Brycon Construction
Costco Wholesale Stores
Enterprise Holdings Foundation
FRENCH Funerals-Cremations
JB Henderson Construction
Molina Healthcare of New Mexico
Morgan Stanley
Pulakos CPAs
Sandia Peak Tramway and Ski Area
TriCore Reference Laboratories
UPS
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WaFd Bank
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RIO GRANDE (\$7,500 - \$9,999)

Chalmers Ford
Comcast
Meta
Main Bank
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SUMCO Phoenix Corporation
Western Sky Community Care



CHAPARRAL (\$5,000 - \$7,499)

AAA New Mexico
Advanced Presentation Systems
Affordable Solar Installation
Bernalillo County
Century Bank
Crest Mechanical Systems, Inc.
HB Construction
Kirtland Federal Credit Union
Sandia Laboratory Federal Credit Union
Westwind Computer Products, Inc

PARTNERS (\$500 - \$4,999)

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Anytime Fitness Los Lunas
AON Risk Services, Inc.
Bank of the West
Betty's Bath and Day Spa
Bohannon Huston, Inc.
Border States Electric Supply
Caterpillar
Century Sign Builders

EMC Insurance
EPCOR Water
General Mills, Inc.
Glass Rite
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LMN Associates Inc.
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REDW LLC
Rob's Cart Repair, LLC
Roses Southwest Papers, Inc.
SMPC Architects
Texas Instruments
Thornburg Investment Management
UnitedHealth Group
Valero Energy Corporation



Corporate Cornerstone

IN MEMORIUM

It was with a heavy heart that we said goodbye to these donors and volunteers this past year:

TOCQUEVILLE SOCIETY DONORS:

Jennifer Andreas	Richard Follingstad
Norma Binder	Carol Hinton
Art Bova	Renée Humphrey
Gail D. Bundy	Herb Pitts
Dr. Richard Castillo	Rita Pitts
Kandy Cordova	Jimmy Trujillo
Herb Denish	

OTHER DONORS AND VOLUNTEERS:

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			Phillip David Walkington
			John L. Wire



RIISING TO MEET THE FUTURE

ENDOWMENT CAMPAIGN

The Rising to Meet the Future Endowment Campaign was founded with an initial investment of \$1,000,000 graciously provided by the MacKenzie Scott Transformational Gift.

By actively raising our UWNCNM Endowment, we are building off the incredible contribution of MacKenzie Scott to insulate not only UWNCNM, but our five-county community, from the type of economic downturn we experienced through COVID-19.

When individuals invest in our endowment, they are providing sustainable source of income for UWNCNM for many years to come. This type of reliable funding empowers us to plan for and invest in multi-year programs that will allow us to target systemic issues such as education and family stability in meaningful ways. The income from the endowment also ensures UWNCNM's presence and reliability in our community, year after year.

The funds raised from the Rising to Meet the Future Endowment Campaign will continue the accelerated level of real, lasting change for families and children made possible by MacKenzie Scott's generosity, far into the future.

To learn more, please contact Chris Andrews, Major Gifts Officer for Planned Giving at (505) 247-3671 Ext. 452 or Chris.Andrews@uwncnm.org.



United Way of North Central New Mexico received a \$10,000,000 gift from Mackenzie Scott to help expand and create new programs for people in need. However, the funding for many of the new programs will run out after a few years. If we can reach our Capital Campaign goal of \$20,000,000, the income that will be generated will allow us to keep these important programs going and continue helping the people who depend on them. The people that we serve need our help. You can't start these programs and then allow them to lapse. That is why my wife and I stepped up and made our donation to the Capital Campaign. We hope that others will recognize the need as well and do their part in making a significant contribution to help us reach our \$20,000,000 goal."

—Howard & Debra Friedman

DONOR GROUPS: MOBILIZING CHANGE

United Way of North Central New Mexico is mobilizing change through four donor groups. These active leaders ensure UWNCNM meets its mission by fund raising, networking, and contributing to better outcomes for young people, women, survivors of interpersonal violence, and the Hispanic community.

Membership in a donor group provides participants with opportunities to improve lives through hands-on service projects, meeting and networking with like-minded community members and business leaders, and much more.

For 2023-24, each group supported the community by awarding grants aligned with the group's purpose and mission. Together, these groups awarded \$325,404 to 10 organizations. (You can view these grants on page 18).

GUYS GIVE



Guys Give (GG) works toward creating solutions in our community with regards to domestic and interpersonal violence, meeting regularly to exchange ideas that empower and help families. Members also work closely with organizations and agencies that support survivors of interpersonal violence. Through volunteerism and discussion, GG focuses on learning about and improving outcomes for those who are building a better life for themselves and their children. The GG Fund Provides funding for the coordination of services for those escaping interpersonal violence.

HISPANO PHILANTHROPIC SOCIETY



The **Hispano Philanthropic Society** (HPS) promotes Hispanic leadership in philanthropy through recognition, engagement, and development of Hispanic talent to advance cultural prosperity in our community. HPS supports UWNCNM's Rising Together initiative and Diversity, Equity, and Inclusion (DEI). HPS's initiatives are to promote recognition, develop leaders, and engage the community in order to empower the Hispanic community for generations to come. HPS currently has over 400 members.



YOUNG LEADERS SOCIETY



Young Leaders Society (YLS) encourages philanthropy and volunteerism among young leaders within our community. YLS is dedicated to empowering youth in our community to explore possibilities in college and career pathways, mentorship opportunities with high school students, and networking with central New Mexico's next generation of leaders. The Young Leaders Society Fund makes multi-year grants to organizations that help youth meet their basic needs and encourage college and career readiness and exploration.



WOMEN UNITED



Women United (WU) is dedicated to giving women a greater voice to affect change in their community. Through leadership, giving, and networking, WU combines funding and volunteering to magnify the impact of UWNCNM in the lives of women in our community. The Women United Fund helps create sustainable systemic change in our five-county community by awarding grants to agencies that empower women to become self-sufficient. More than \$1 million has already been granted to deserving agencies through this fund.

Last year, these groups gathered for a variety of events: from a Beatles themed networking event for YLS, a 2023 New Mexico Legislative Recap for HPS, to GG building a pergola for both Haven House and the Rape Crisis Center, and WU's Power of the Purse luncheon.

To learn more about each group and how to join, visit UWNCNM's website, or contact Donor Group Manager Stephanie Urban at 505-247-3671, ext. 459.

DAY OF CARING 2023

Day of Caring is a community-wide effort that brings together volunteers to provide short-term project-focused volunteer services for our agency partners in the five counties we serve.

OVER 200 VOLUNTEERS!

15 SERVICE PROJECTS IN OUR SERVING COUNTIES.

1 AMAZING AND IMPACTFUL DAY!

THANK YOU TO OUR SPONSORS!



SAVE THE DATE

**UWNCNM'S 4TH ANNUAL
WEEK OF CARING**

SEPT 19-SEPT 24, 2023



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UNITED IN **PURPOSE**



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CHANGE DOESN'T HAPPEN ALONE



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