



United Way of North  
Central New Mexico

# CALL FOR ARTISTS!

United Way of North Central New Mexico tackles systemic problems affecting families and children in our five-county community. We rally community support, provide comprehensive resources and raise funds to increase family stability and educational attainment. Because when every family and every child has the chance to thrive, our community has a stronger, brighter future.

To celebrate our new name (with the addition of Santa Fe County to our service area), we will feature a New Mexican artist's drawing/painting/graphic that best represents north central New Mexico on a *Limited Edition tee-shirt*!

Let your imagination run wild! It could be a landscape, faces, or a representation of a topic from our three areas of focus:

- **Family Stability**
- **Basic Needs, like food and shelter**
- **Education**

UWNCNM will promote your artwork on tee-shirts in our 5-county region (Bernalillo, Santa Fe, Torrance, Valencia, and Sandoval). Additionally, prints of your work will also be made available for various events we host (i.e. fundraisers). You will also have an opportunity to share your social media channels. This is a fantastic opportunity to have your work exposed to a broad audience!



EXAMPLE: Tucson Arizona artist tee-shirt design concept

Deadline to enter a design is: April 28<sup>th</sup>, 2023 ---- Design will be selected by: May 11th, 2023

The stipend offer is \$750. To enter, visit <https://uwncnm.org/artist-entry> to complete the submission process.

**Create a JPEG File upload size limit: 100MB (Dimension recommendations -- 3000 pixels X 3000 pixels, 10" X 10", 300+ DPI) that can easily translate in color as well as in monochrome. ONE art piece per person is allowed for submission.**