

# United Way of North Central New Mexico

*Serving Bernalillo, Sandoval, Santa Fe, Tarrant, and Valencia counties*



## Winning an Award

Agencies selected to receive a grant from UWNCNM Community Investment Fund will be notified in June 2023. Agencies must successfully complete the Financial Standards Review process prior to receiving payment.

### Paperwork

Awarded Agencies are required to sign a Funding Agreement and a Marketing Form. The Marketing Form asks for:

- What a Dollar Buys
- Client Success Story
- Agency Vision & Mission
- Upcoming Events

### Payments

The first payment for Impact grants is made in July 2023. Payments continue monthly through June 2024. Capacity Building grants are paid in one lump sum in July 2023.

### Expectations

UWNCNM is committed to creating authentic partnerships with agencies across central New Mexico. Our efforts include funding through multiple grant opportunities, marketing and promotions, referrals to external grant opportunities, advocacy on issues that affect children and families, invitations to participate in high-visibility events.

In this spirit of building partnerships, we ask funded agencies to collaborate with us by promoting the work of United Way through your communications channels like social media, web sites and newsletters. We request stories about your agency's work for use in our communications and development initiatives. We also invite agencies to participate in community conversations around grant making and other important issues.

We also require funded agencies to run an annual UWNCNM workplace fund-raising campaign. Agency workplace campaigns are common practice across United Ways in the United States. Campaigns can be highly customized to suit the size and culture of your agency. For example, a campaign may be held for one day or one week. It can be used as an opportunity for fun and team building or to highlight our joint efforts. An agency can use the campaign to designate donations back to itself and/or support the UWNCNM broader funding initiatives. There is no required minimum amount to be raised, and we provide staff support to help. In addition to providing your employees the opportunity to give back to the community, your participation also encourages other corporations and nonprofits to participate.